



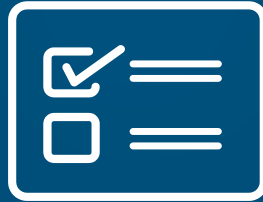
5. DEPLOY

Bringing It All Together

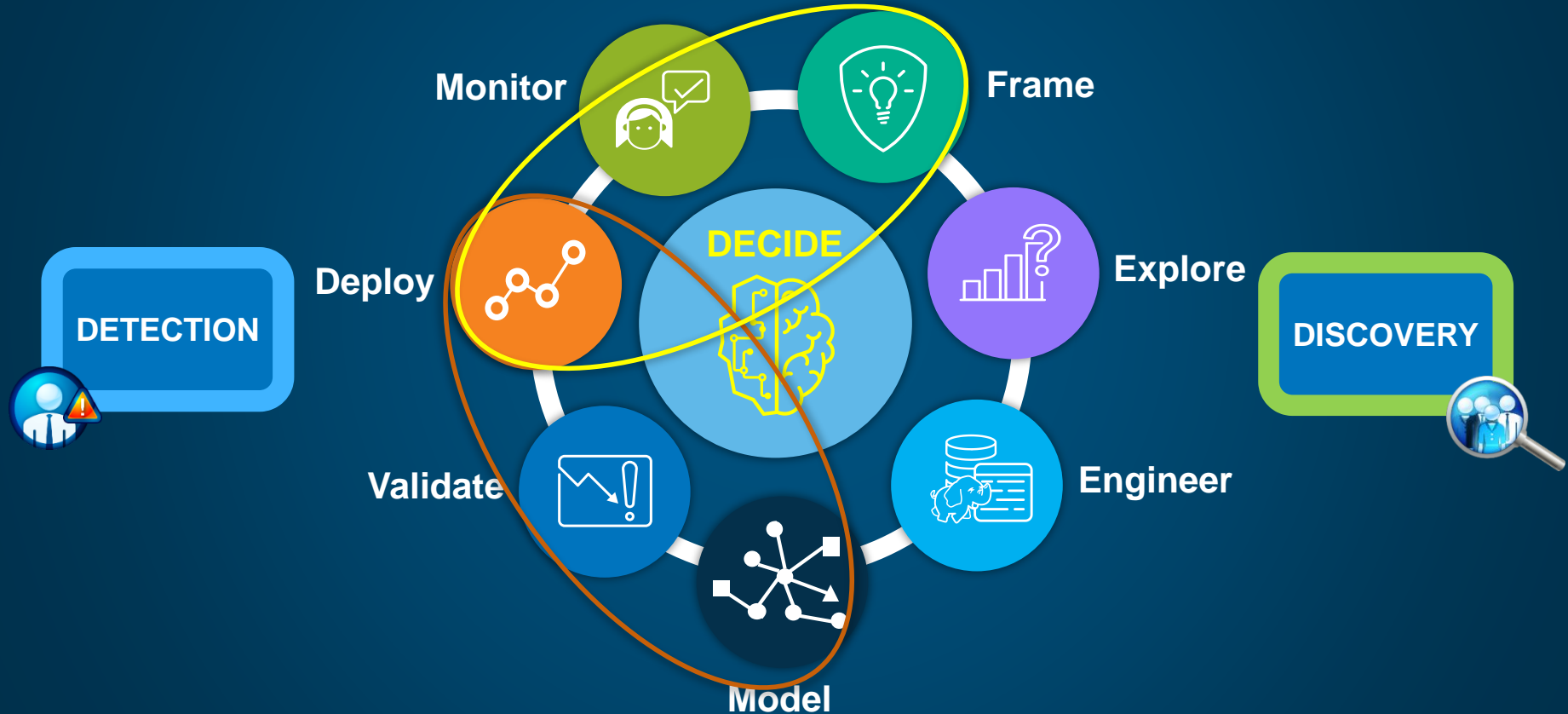
Cybersecurity Data Science (CSDS)

TOPIC
1. FRAME
2. DATA
3. DISCOVER
4. DETECT
5. DEPLOY

Learning Objectives



Cybersecurity Data Science (CSDS) Lifecycle



Objectives of Bringing It All Together

Bringing It All Together in the Enterprise

- Integrating organization, processes, and technologies
 - Analytics process management
 - Integration investigations
 - Optimization of resources
 - Organizational considerations and success factors
- Self-service analytics
- Conclusions / discussion



CSDS Process

Unified Orchestration



Enterprise Cybersecurity Data Analytics Architectures

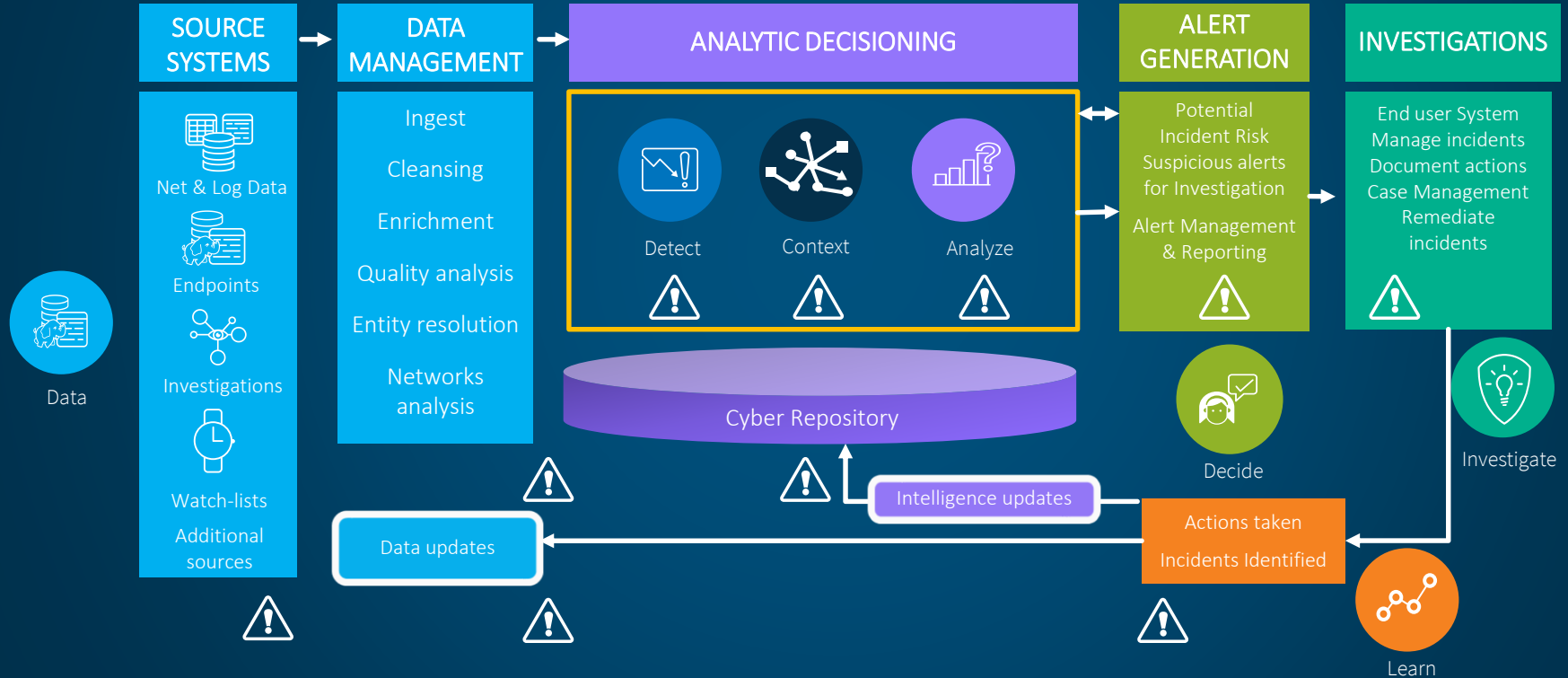




The Big Picture

Defining requirements for adopting
cybersecurity analytics

Cyber Analytics Functional Architecture



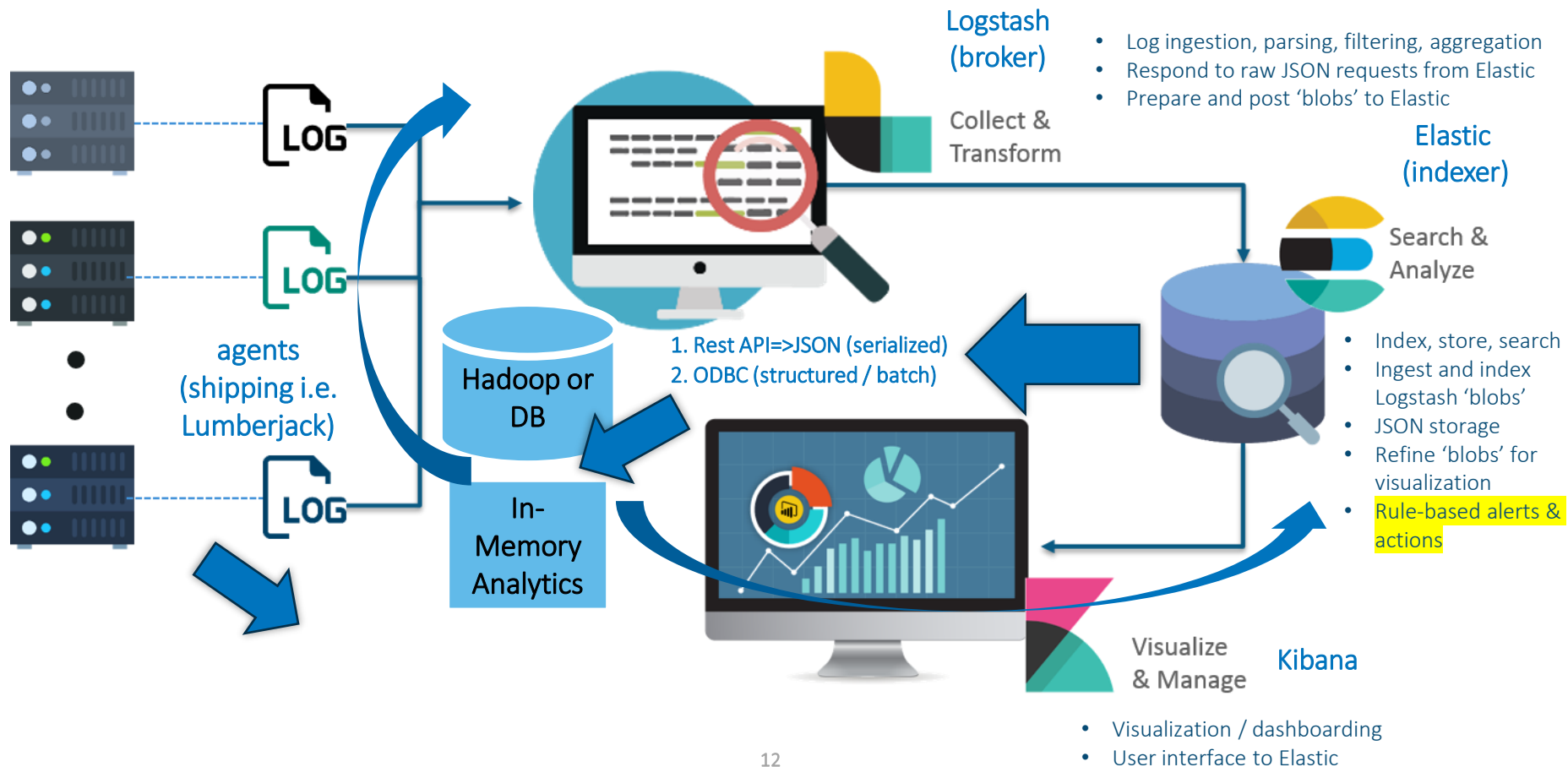
ELK stack as a big data processing platform...



ELK High-Level Functional Architecture



ELK High-Level Functional Architecture



Data Access

Access Options

Hadoop-based Security Data Lakes



Integrations

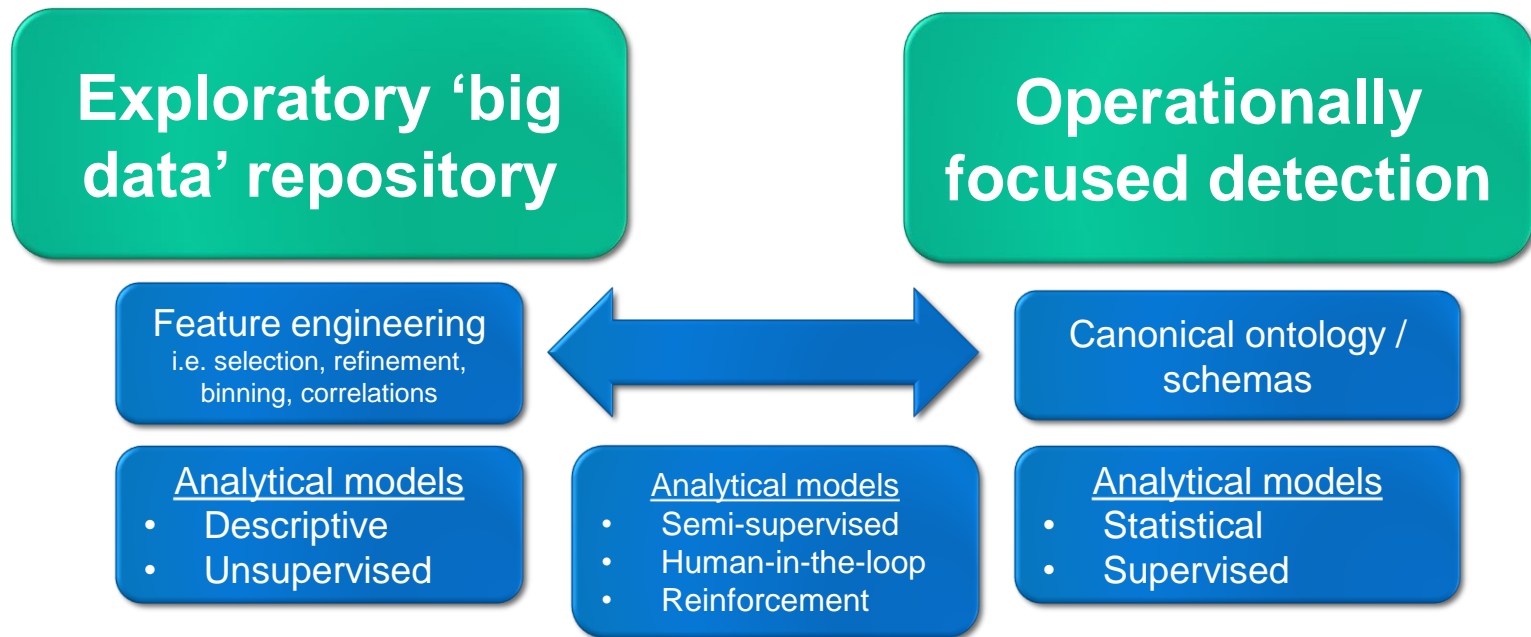


elastic

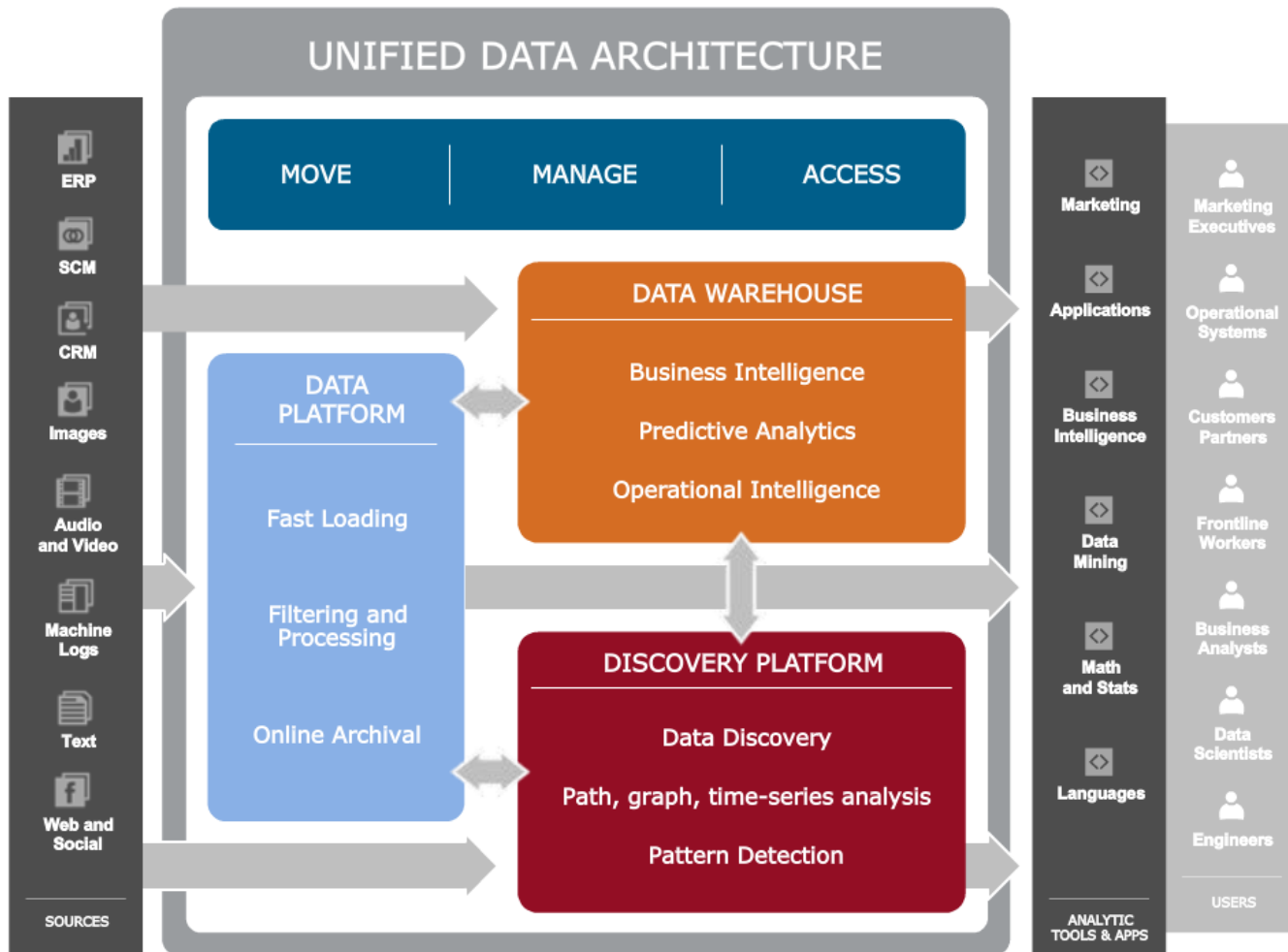
{ REST }

Architecture: Exploratory & Detection Platforms*

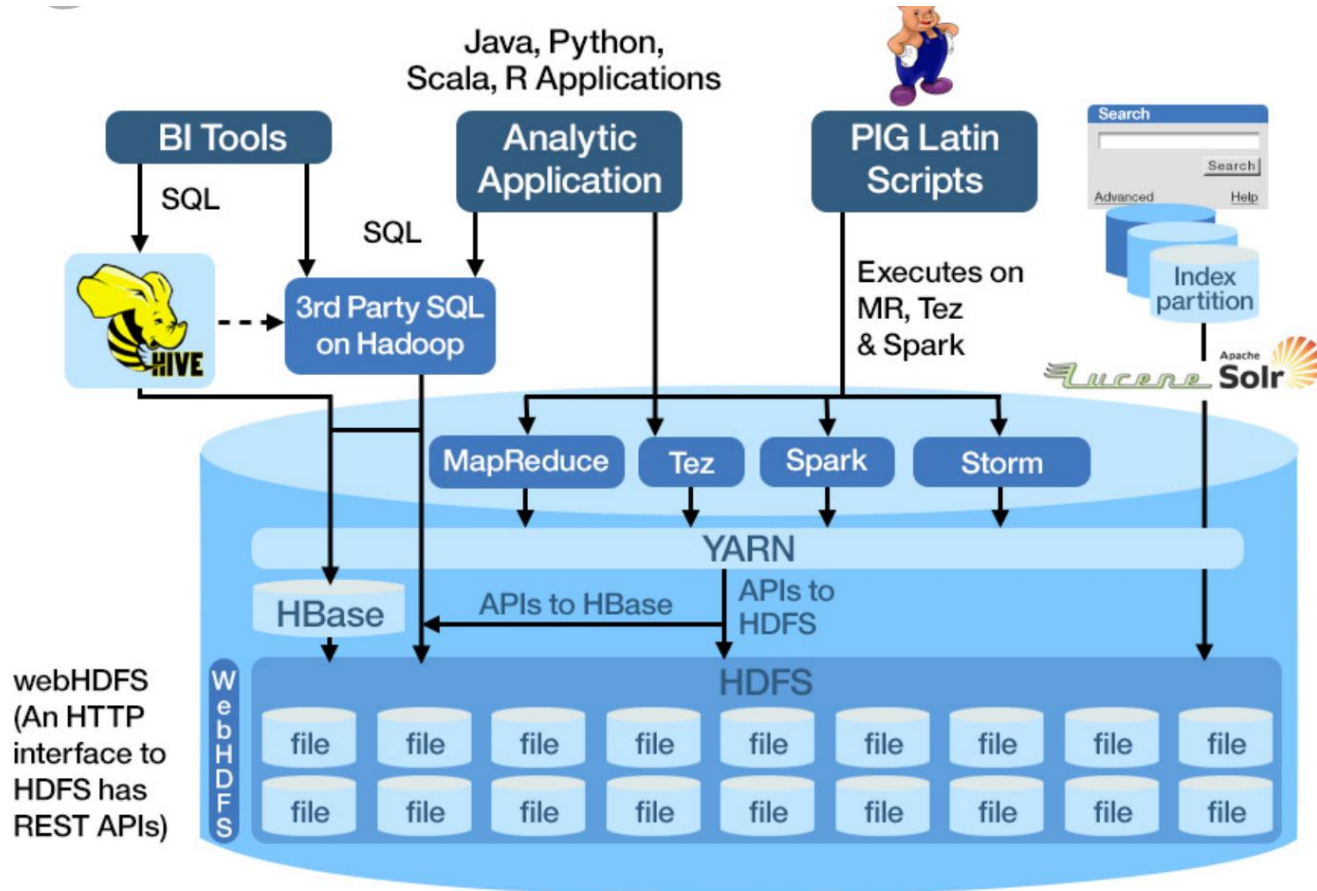
Functional Architectural Segmentation



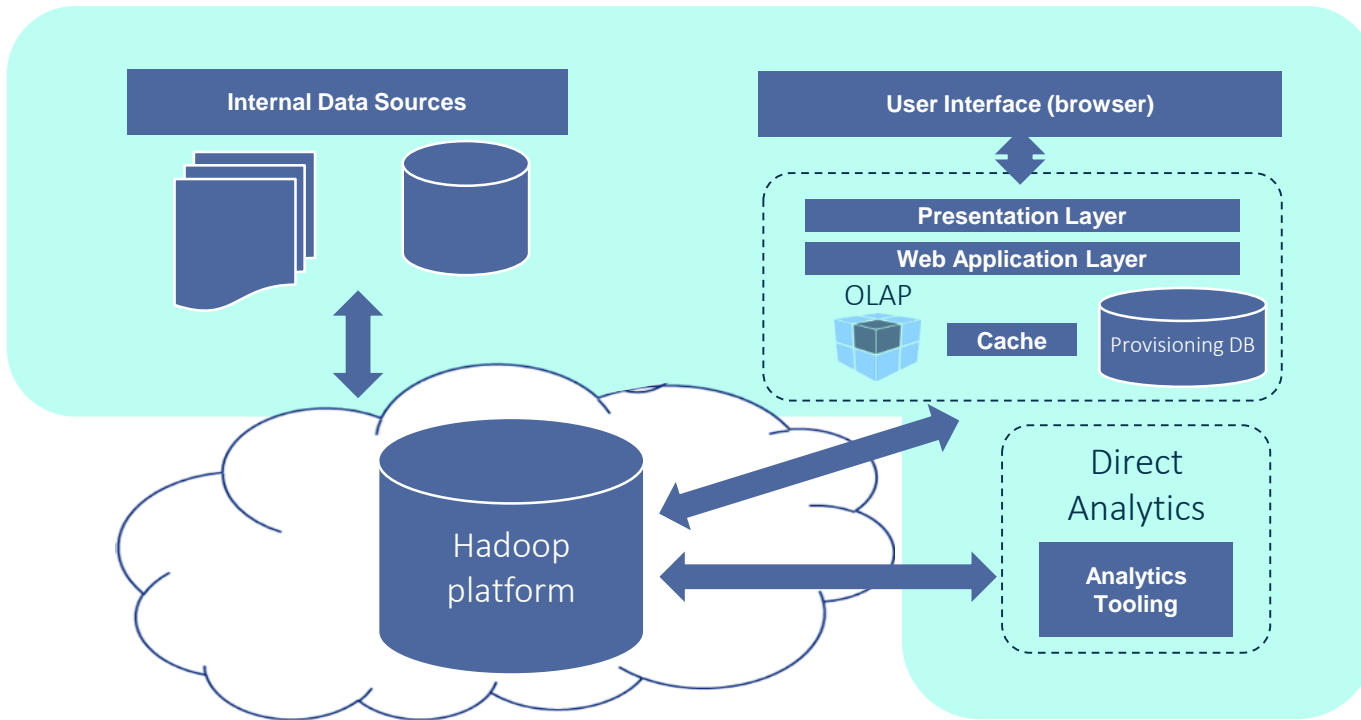
** Runs counter to the vendor stance of store 'all-the-data-all-the-time'*



Data lake: Conceptual architecture

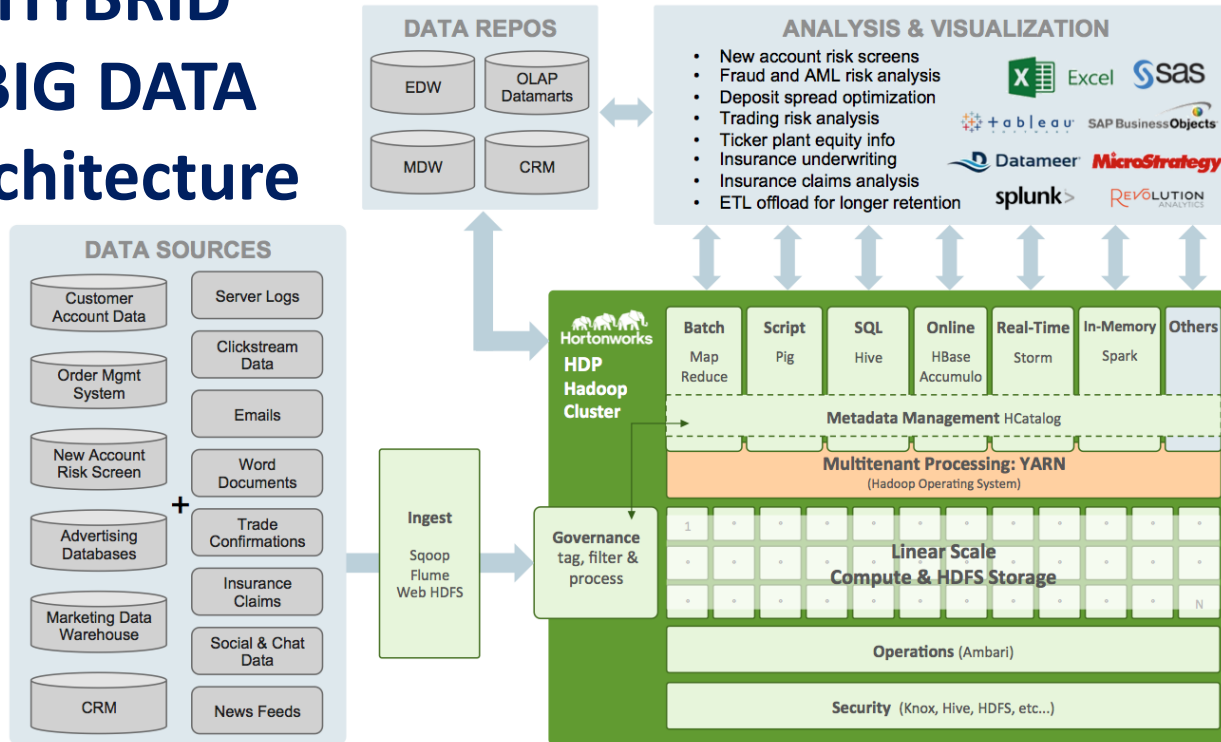


HYBRID INTERNAL & CLOUD



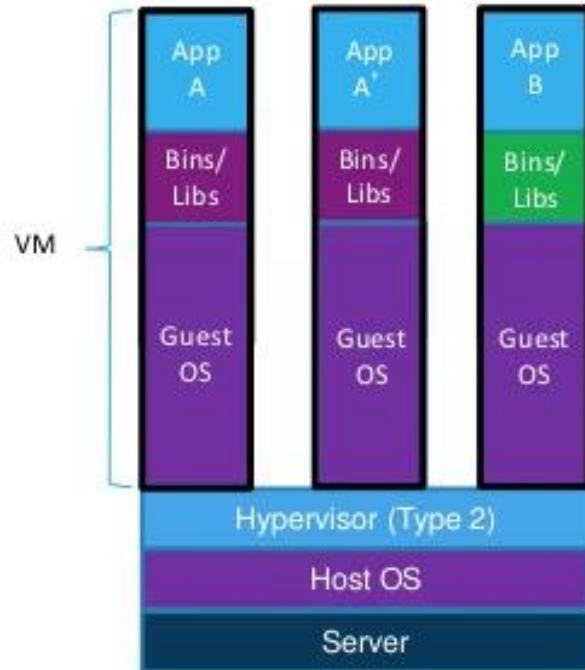
Source - <http://www.slideshare.net/AmazonWebServices/analytics-in-the-cloud>

Example HYBRID BIG DATA architecture



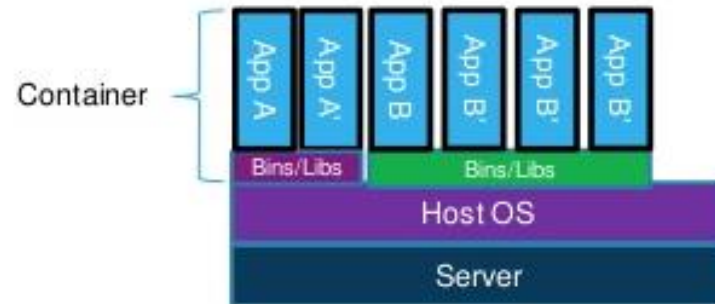
* [Horton Works](#)

Virtual machines and containers

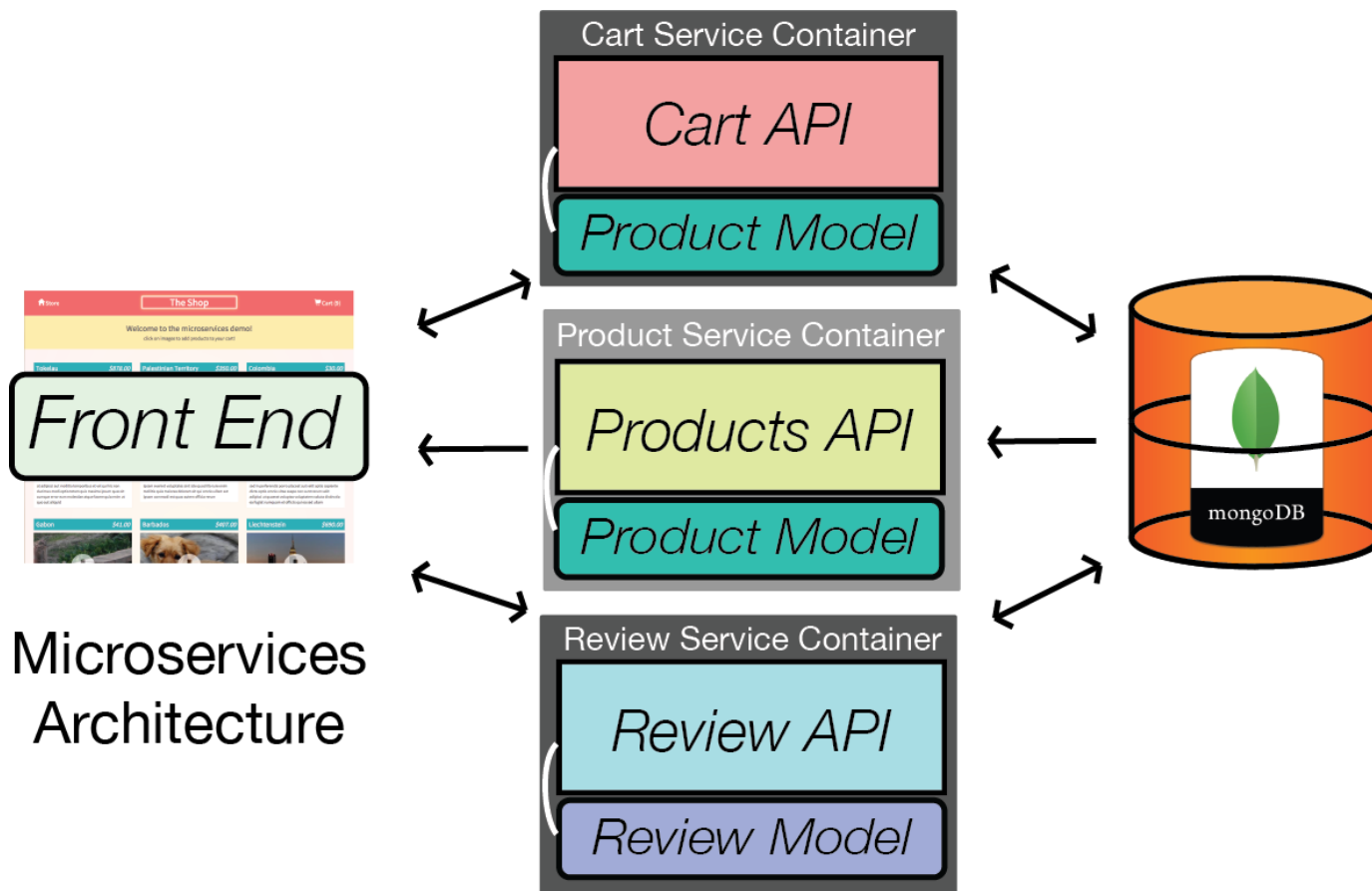


Containers are isolated,
but share OS and, where
appropriate, bins/libraries

...faster, less overhead

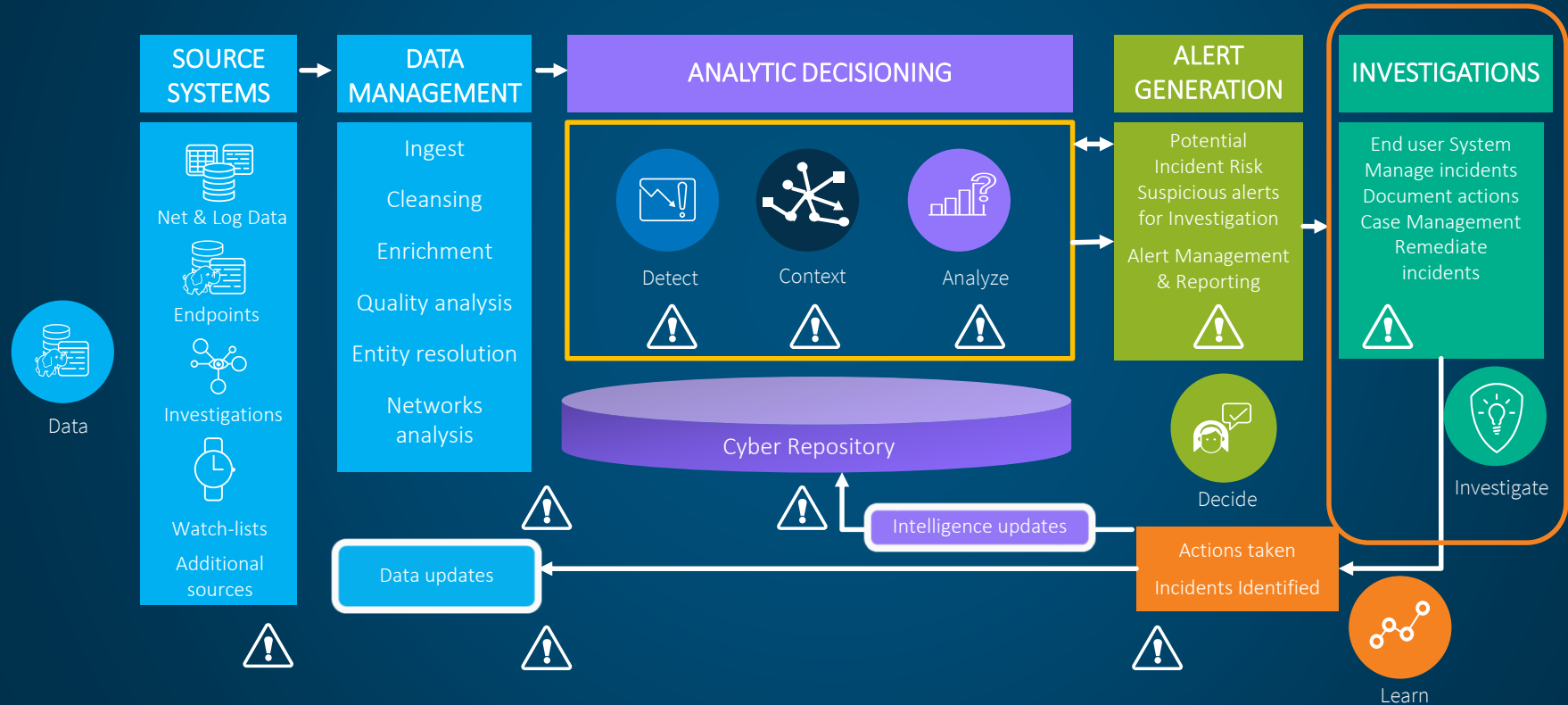


Containers and Microservices



Microservices
Architecture

Cyber Analytics Functional Architecture





SAS Visual Investigator (VI)

Supporting investigations and remediation

Visualization & Analysis

Data
Preparation



Interactive
Reporting



Visual
Exploration



Location
Analytics



Approachable
Analytics



Data
Discovery



Tech

Data Preparation
Configuration
Security Model
User Management



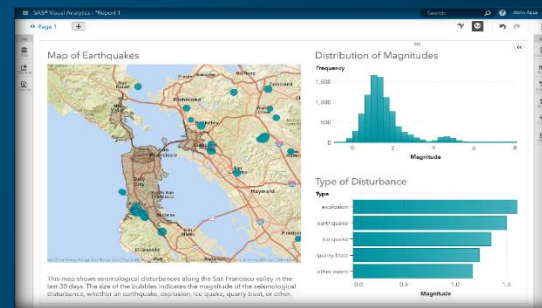
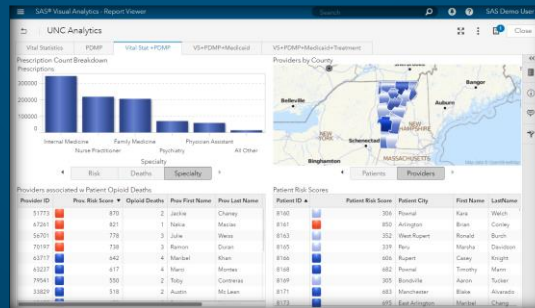
Analyst

Exploration
Discovery
Reporting
Publish Insights



Command

Strategic Activities
Dashboards
Operational Insight
Performance



Alert Triage

SAS® Visual Investigator

videmo

Home Alerts Search

Identification Document Expiration Close

157 Alerts

Score ↓	Alert id	Alert type	Entity ID	Entity Type	Alert status	Created date/time
999	Alert_28612526	INSPECT	2500	IdentificationDocument	ACTIVE	Jan 5, 2017 11:45:43 AM
999	Alert_1450493	INSPECT	2501	IdentificationDocument	ACTIVE	Jan 5, 2017 11:45:43 AM
999	Alert_13576138	INSPECT	2502	IdentificationDocument	ACTIVE	Jan 5, 2017 11:45:43 AM
999	Alert_25904303	INSPECT	2503	IdentificationDocument	ACTIVE	Jan 5, 2017 11:45:43 AM
999	Alert_44547399	INSPECT	2504	IdentificationDocument	ACTIVE	Jan 5, 2017 11:45:43 AM
999	Alert_18501901	INSPECT	2505	IdentificationDocument	ACTIVE	Jan 5, 2017 11:45:43 AM
999	Alert_7478788	INSPECT	2506	IdentificationDocument	ACTIVE	Jan 5, 2017 11:45:43 AM
999	Alert_5466406	INSPECT	2507	IdentificationDocument	ACTIVE	Jan 5, 2017 11:45:43 AM
999	Alert_23478331	INSPECT	1017	IdentificationDocument	ACTIVE	Jan 5, 2017 11:45:43 AM

Scorecard

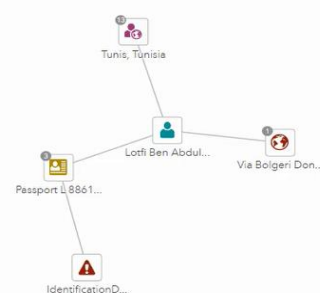
Score: 999

Alert Information

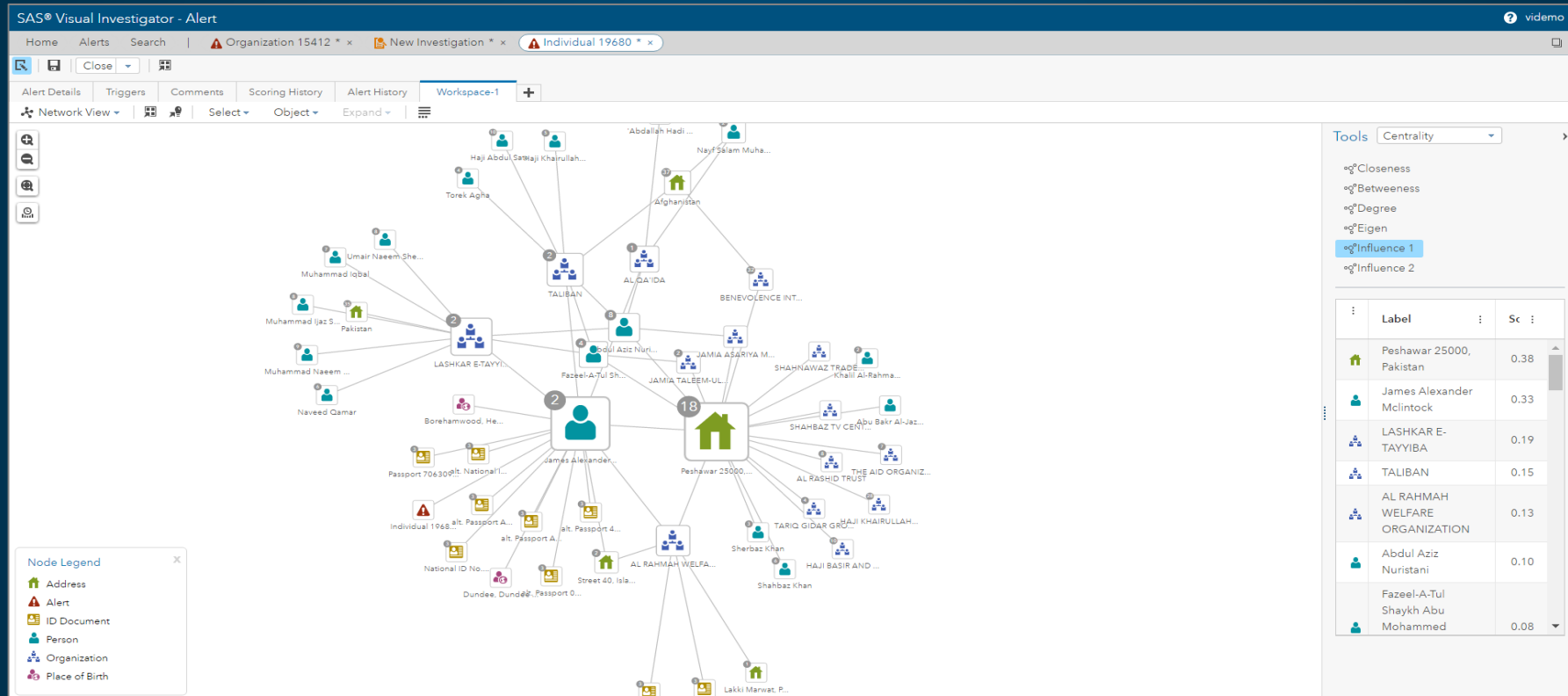
Alert ID:
Alert_28612526
Alert type:
INSPECT
Entity ID:
2500
Entity type:
IdentificationDocument
Queue:
queue_id_docs

Status:
ACTIVE
Productive:
false
Updated by:
batchuser
Update date:
01/05/2017

Network



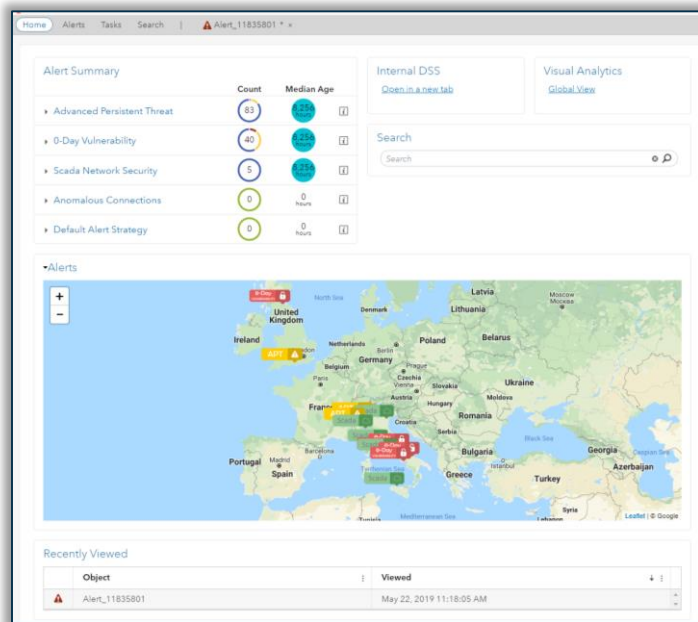
Entity Resolution and Social Network Analytics



Entity Resolution and Analytics can support and direct investigators by showing entity closeness, betweenness, and influence to highlight areas of potential interest.

Visual Investigator (VI): Cyber Investigations

Investigative case management and remediation



Username: **videmo**
Password: **Go4thsas**

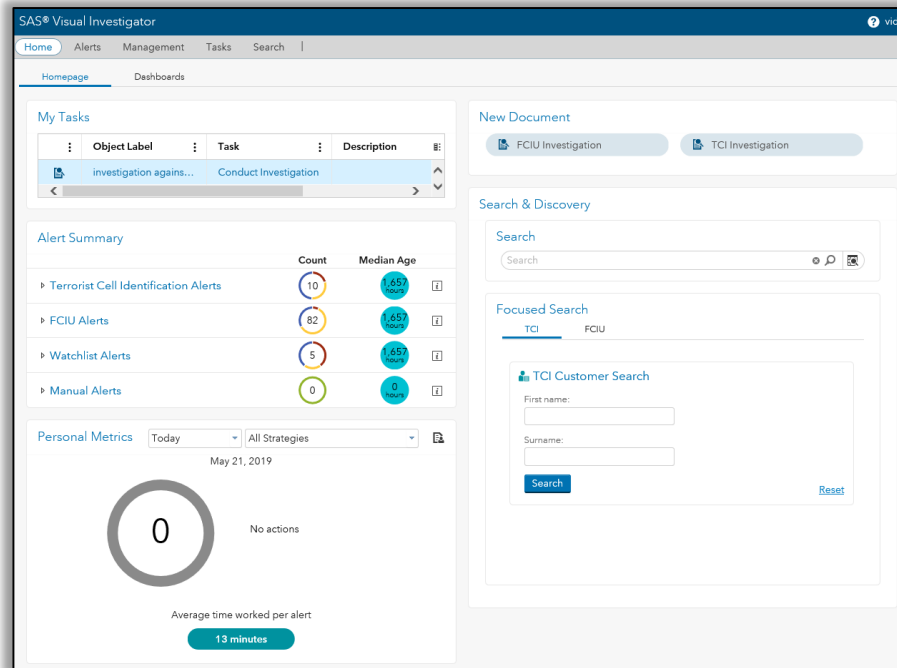
<http://cyberdyne.racesx07094.demo.sas.com:7980/SASVisualInvestigator/>

C:\Windows\System32\drivers\etc\hosts

- 172.29.66.238 racesx07094.demo.sas.com acme.racesx07094.demo.sas.com cyberdyne.racesx07094.demo.sas.com intech.racesx07094.demo.sas.com
- 172.29.66.89 racesx08007.demo.sas.com racesx08007

Visual Investigator (VI): Terrorist Cell Investigation

Adjacent Security Example



Username: **videmo**

Password: **Go4thsas**

<http://fcIU.pdcex15028.exnet.sas.com/SASVisualInvestigator/>

Self-Service Visual Analytics

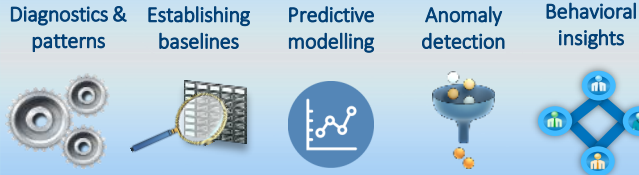


Cybersecurity Data Science as a Process

Data Engineering



Advanced Analytics



Triage / Validate



Remediate



Data Manager



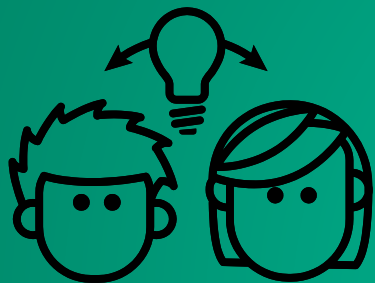
Data Scientist



Cyber Investigator



Infosec Response



Key Concepts

How can we better connect
cybersecurity professionals and data
professionals?

Data Science

How can we support experts with visualizations?

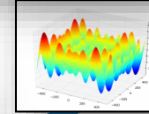
Understanding Patterns

Data visualization

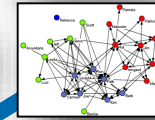


Optimizing Systems

PRESCRIPTIVE



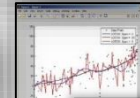
SEMANTIC



What are the underlying human factors?

Understanding Social Context & Meaning

PREDICTIVE



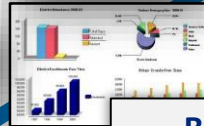
Forecasting & Probabilities

DIAGNOSTICS



Validating Factors & Causes

DESCRIPTIVE



Business Intelligence

DATA QUALITY



How do we substantiate our assumptions and hypotheses?

SOPHISTICATION

Is data quality reliable enough?
What are limitations?

VALUE



Visual Analytics (VA)

Self-service visual analytics



Self-Service Data Discovery

Visual Exploration and Analytics Dashboarding for Investigators



Simple Cyber Risk Dashboard



<http://racesx08007.demo.sas.com:8080/links/resources/report/?uri=/reports/reports/7c443ef2-b83f-4a99-8fc1-350e65a6c618&page=vi6>

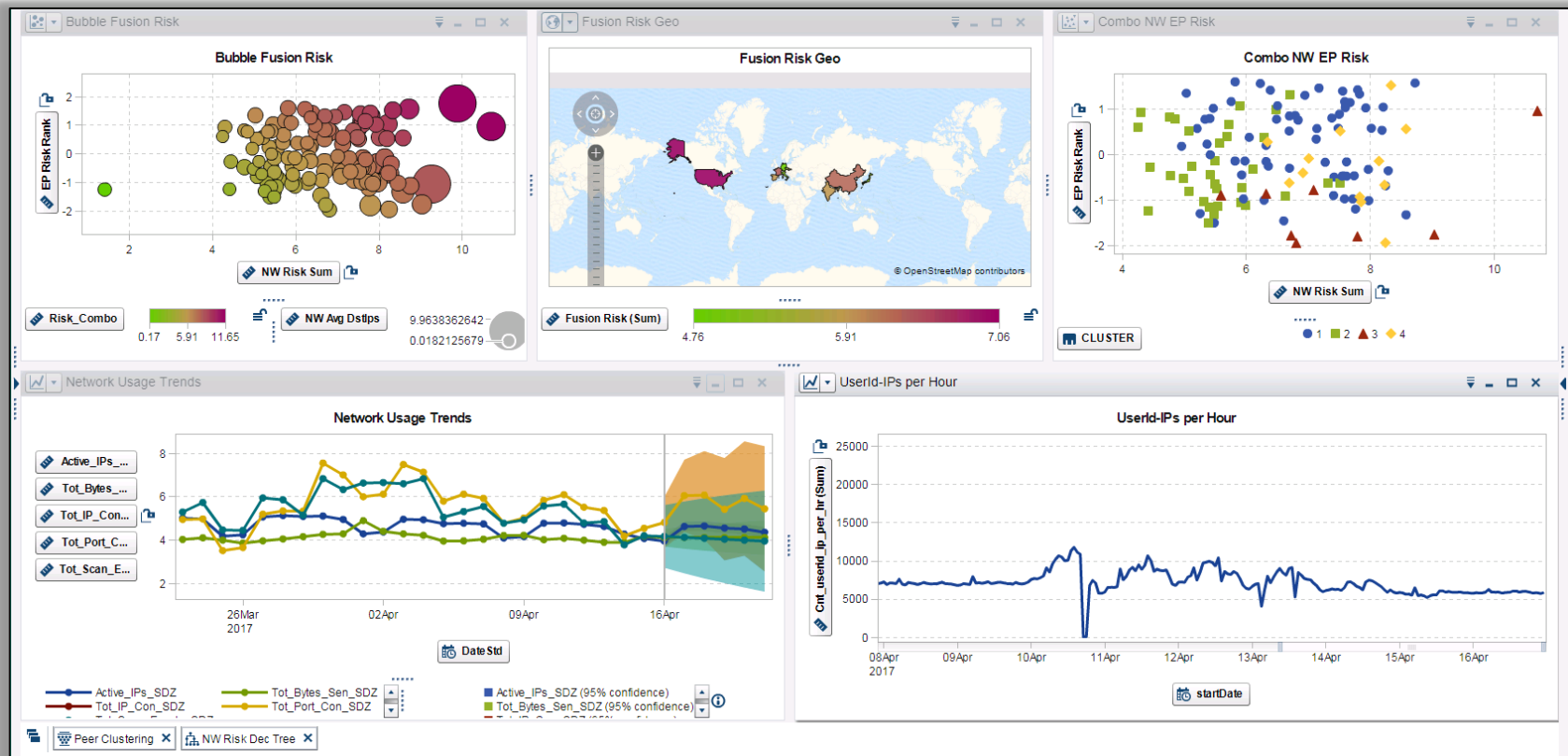
user: sasdemo – password: Orion123



Exercise 1: Cyber Risk Dashboard

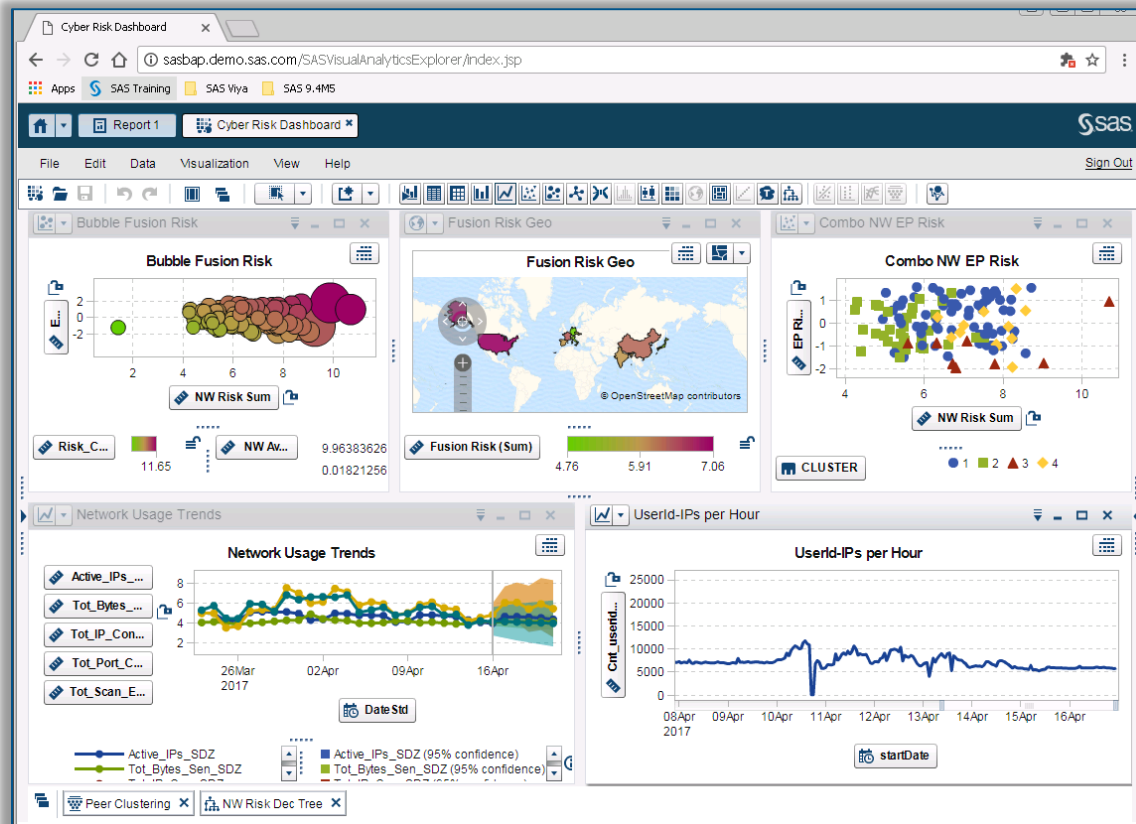
Demonstrating self-service visual analytics with cybersecurity data

Dashboard Demo: Network + Endpoint Insights Dashboard





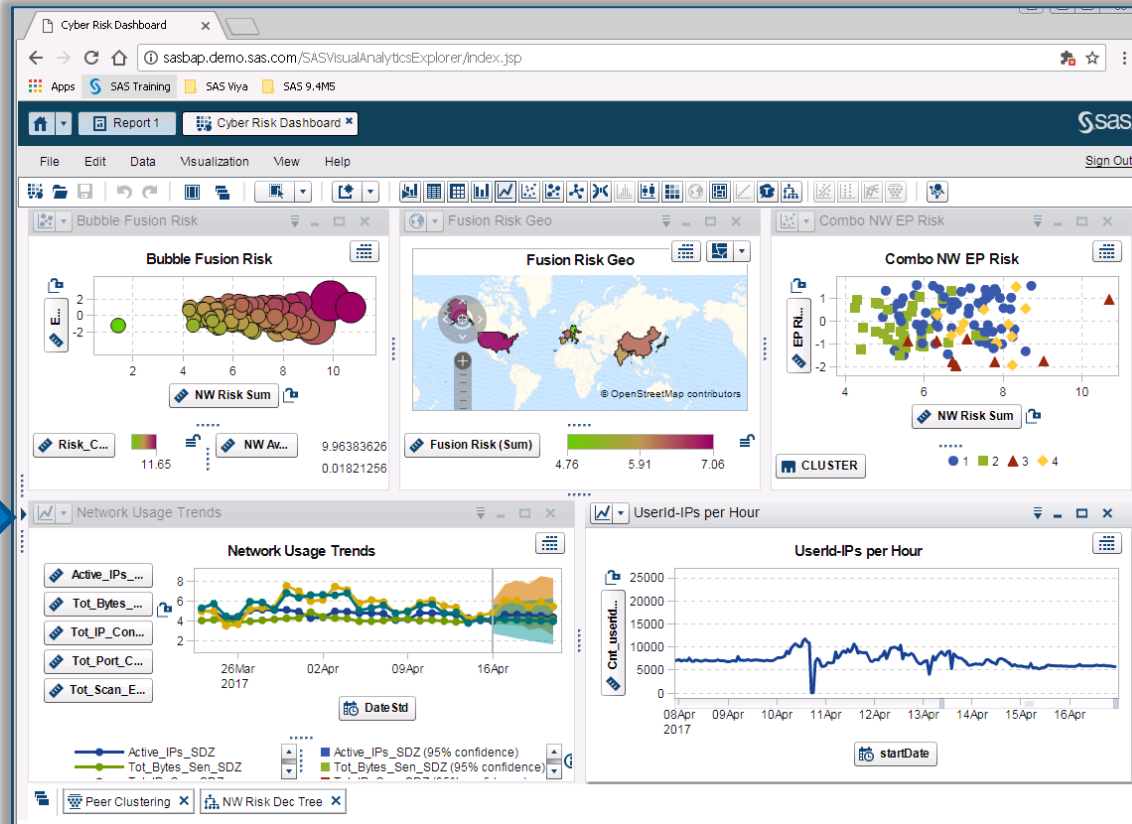
Hands-on Self-Service Analytics





Hands-on Self-Service Analytics

DATA
SOURCES



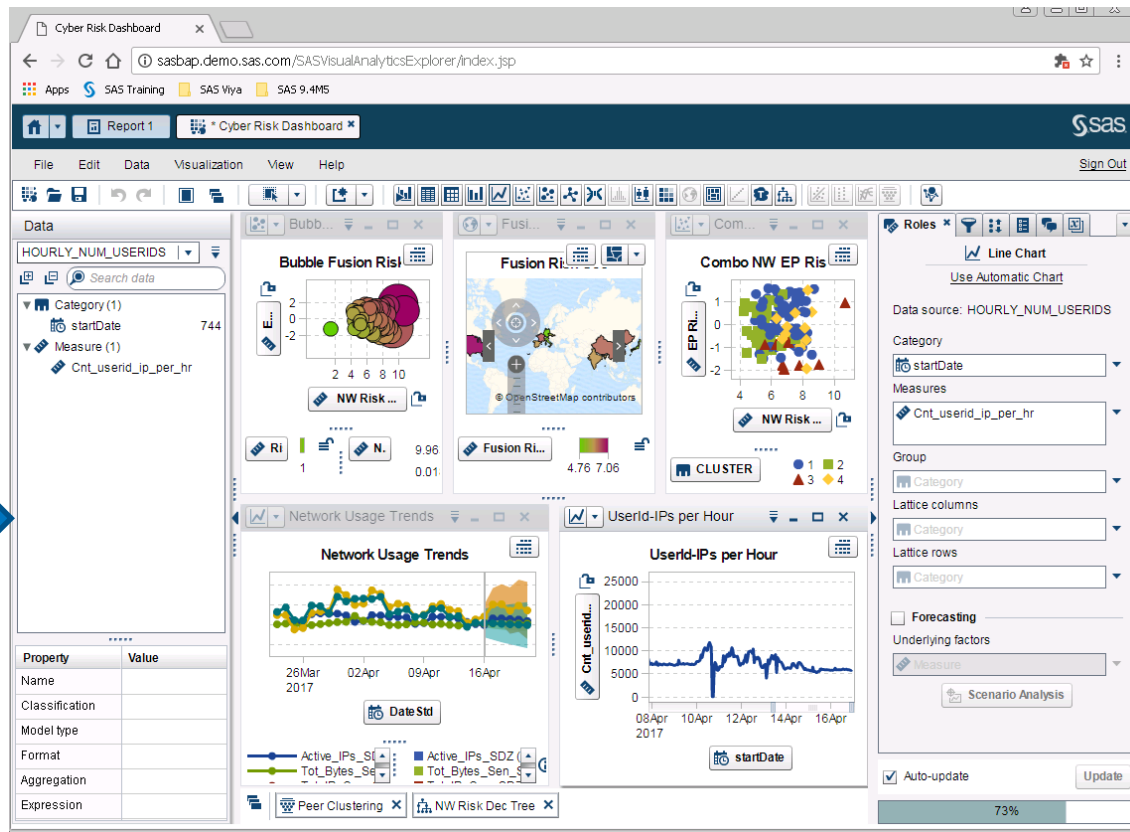
VISUAL
CONFIG





Hands-on Self-Service Analytics

DATA
SOURCES



VISUAL
CONFIG

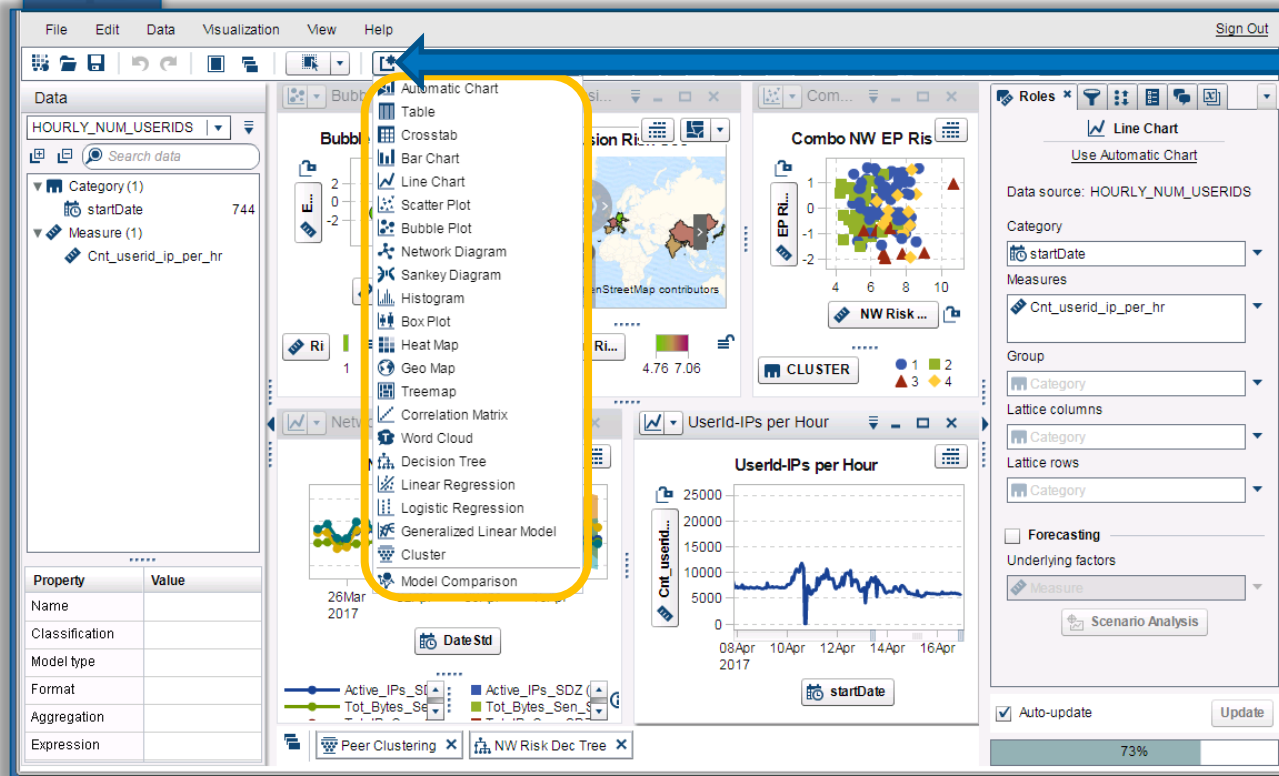




SAS Visual
Analytics

Hands-on Self-Service Analytics

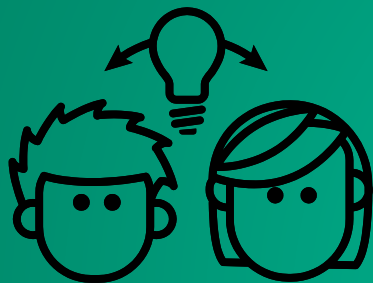
ADD
NEW
VIEWS





Exercise 2: Honeypot Analytics

Demonstrating self-service visual analytics with
cybersecurity data



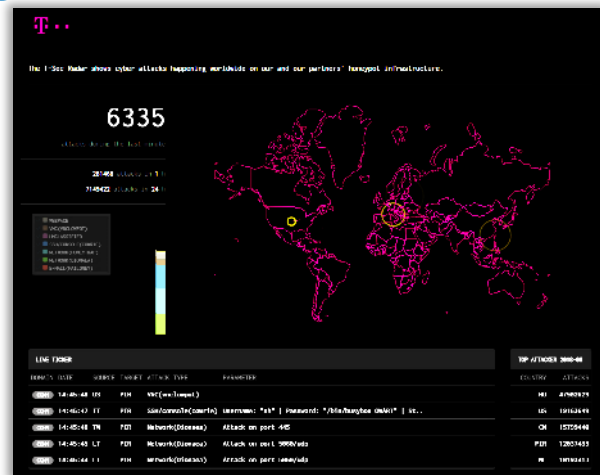
Background to Honeypot Analytics

Overview: Honeypot Project

Honeypot Analytics Exercise

Honeypot Project

- ~180 honeypot sensors (~220 peers in network?)
 - Standardized RasPI image (to subsidiaries)
 - T-Pot – modularized approach
- e.g. used to inform customers on infections
- Real-time visualization [Sicherheitstacho](#)
- Collaboration with [The HoneyNet Project](#)



Dataset Profile

6 Dec 2016 - 26 Feb 2018

- ~2.1 years / 111 weeks / 781 days (430 logged)
- ~32 GB (csv)

~74.6M events

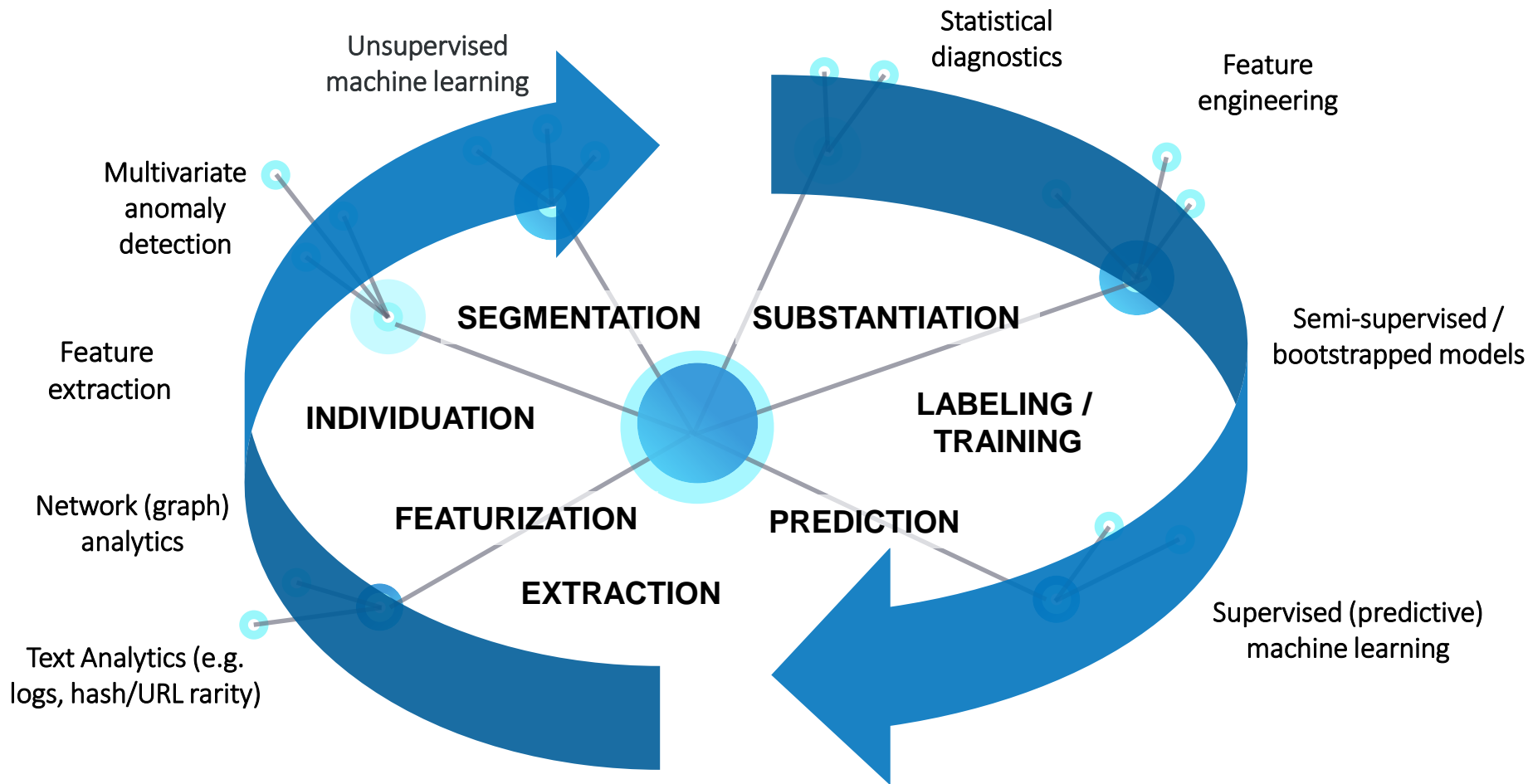
Key figures

- 452,532 unique attacker IPs
 - 40,000 unique network class layers
 - 217 countries (+ territories, etc.)
- 8 Honeypot types
 - 221 HP identifiers
 - 235 HP ASNs
 - 345 HP hostnames

Day of Week	Events	% Total
Sunday	13,764,653	18%
Monday	10,043,485	13%
Tuesday	9,436,768	13%
Wednesday	10,358,282	14%
Thursday	10,505,657	14%
Friday	9,221,546	12%
Saturday	11,260,976	15%
TOTAL	74,591,367	

Hackers = weekend warriors? 😊

Applied Cybersecurity Analytics Process



Overview of Data Processing

Extraction and featurization

Time epochs (hours, days, weeks)

Roll-ups – e.g. hour and day

- Distinct types per epoch
- E.g. distinct usernames / passwords attempted per period of time

Binning i.e. Network classes

Port types / protocols

Network graph

- E.g. external IP class-to-honeypot type

A honeypot-driven cyber incident monitor: lessons learned and steps ahead

Emmanouil Vasilomanolakis[†], Shankar Karuppayah[‡], Panayotis Kikiras*, Max Mühlhäuser[†]

[†]Telecooperation Group,
TU Darmstadt - CASED
first.last@cased.de

[‡]National Advanced IPv6 Center,
Universiti Sains Malaysia
shankar@nav6.usm.my

*AGT International,
Darmstadt, Germany
pkikiras@agtinternational.com

- Ratios (i.e. # ports out-to-in)
- Outlier diagnostics
 - Delta comparisons
 - Focused statistical comparisons

Key Findings

Substantial attack

- > 55 million events total during this period
- Monday, February 19th through Sunday 25th (7 days)
- 400,000 IPs participating in attack
 - Narrowed to 40,000 network class segments
 - Narrowed subsequently to 3 key subsegment groups – likely command and control IPs / ranges

Honeypot peer types targeted

1. Network ([Dionaea](#)): low-interaction – capture payloads / malware
2. Network ([honeytrap](#)): observing novel nw service attacks – dynamic servers
3. SSH/console ([cowrie](#)): captures SSH & telnet connections
4. VNC ([vncLOWpot](#)): low-interaction – listens on port & logs VNC Auth challenge
5. Webpage: webserver presenting host

Highly Active IP Network Ranges (classes)

Most active network ranges during mass attack

450k unique attacker Ips => 40k IP Class NW Ranges (A, B, C)

IP NW Range	Events	CD
5	8,178	4,851
37, 109, 62	16,850	9,427
10, 85, 89, 46, 95, 51...	53,246	29,867
ALL OTHERS	780,191	447,677

** 10, 85, 89, 46, 95, 51, 37, 62, 185.222, 77, 87, 222.88.69, 123*

Attributions

Self-propagating command and control-driven botnet malware

- Find open ports (high port scans)
- Guess passwords (high unique password attempts)
- Telnet port 23 open

Susceptible to autocorrelation-based diagnostics

- Examining lags in events and periodicity between events

Operational considerations

- Evidence of pre-attack surveillance and build-up activities
- Predictive model development has been demonstrated in research (early warning)
- Operationalize as a 'warning model' possible (i.e. real-time at data lake OR point of capture)

Subsequently,
located following
applicable
research:

Characterizing Honeypot-Captured Cyber Attacks: Statistical Framework and Case Study

Zhenxin Zhan, Maochao Xu, and Shouhuai Xu

Attribution

Mirai type

- IoT-driven worm / bot net – DDoS attacks
- Scans for telnet require telnet 23 open
- C&C communication with attack and replication modules
- DNS lookups to C&C infrastructure
- See: [Anotonakakis et al. 2017 – USENIX Security 2017](#)

DDoS reports of Mirai & Satori (Okiru) strains emerging in Q1 2018

Reaper (IoTroop) another IoT-based DDoS (similar to Mirai) emerging early 2018

Memcached DDoS – high activity Q1 2018 (since has been actively patched)

Cowrie honeypot analysis - example analysis to focus attribution

Understanding the Mirai Botnet

Manos Antonakakis[◊] Tim April[‡] Michael Bailey[†] Matthew Bernhard[◊] Elie Bursztein[◊]
Jaime Cochran[▷] Zakir Durumeric[◊] J. Alex Halderman[◊] Luca Invernizzi[◊]
Michalis Kallitsis[§] Deepak Kumar[†] Chaz Lever[◊] Zane Ma^{†*} Joshua Mason[†]
Damian Menscher[◊] Chad Seaman[‡] Nick Sullivan[▷] Kurt Thomas[◊] Yi Zhou[†]

[‡]Akamai Technologies [▷]Cloudflare [◊]Georgia Institute of Technology [◊]Google
[§]Merit Network [†]University of Illinois Urbana-Champaign [◊]University of Michigan

Mirai Mechanism

Scanning for IoT devices

- IP exclusion table embedded
- Brute force usernames/passwords trials via telnet using factory defaults
- Infected devices still operational, but slow & increase bandwidth

Follow-on infection spreading by IoT devices

- TCP SYN probes to pseudo random IPv4 addresses on telnet TCP 23 & 2323*
- Successful login details sent to command-and-control (CaC) collection server

Ongoing behavior of infected devices

- Monitoring CaC server

Leads to massive range of commandeered IPs

- Able to overcome traditional anti-DoS defenses
- DDoS attack action in implementation

** DT Honeypot attacks focused on Ports 5900 (VNC), 69 (trivial FTP), 7007 (UPD – WMP, Skype, Torrent)*

Honeypot Analytics: Mass Internet Attack Early Warning

POC for Major Telecommunications Provider

Mirai (IoT botnet malware) source code released 2016/17 (GitHub)

- 2018: at least 13 variants reported running

Mirai: [Anotonakakis et al. 2017 – USENIX Security 2017](#)

DDoS reports of Mirai & Satori (Okiru) strains emerging

Reaper (IoTroop) another IoT-based DDoS (similar to Mirai)

Memcached DDoS

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[§]Merit Network [†]University of Illinois Urbana-Champaign [◊]University of Michigan

REFERENCES: Honeypot Analytics

Emmanouil Vasilomanolakis, Shankar Karuppayah, Panayotis Kikiras, and Max Mühlhäuser. 2015. **A Honeypot-Driven Cyber Incident Monitor: Lessons Learned and Steps Ahead**. Proceedings of the 8th International Conference on Security of Information and Networks (SIN '15). ACM, New York, NY, USA, 158-164. DOI: <http://dx.doi.org/10.1145/2799979.2799999>

James Forshaw. 2018. **Attacking Network Protocols: A Hacker's Guide to Capture, Analysis, and Exploitation**. William Pollock. San Francisco. <https://books.google.nl/books?id=kLgrDwAAQBAJ>

Manos Antonakakis and Tim April and Michael Bailey and Matt Bernhard and Elie Bursztein and Jaime Cochran and Zakir Durumeric and J. Alex Halderman and Luca Invernizzi and Michalis Kallitsis and Deepak Kumar and Chaz Lever and Zane Ma and Joshua Mason and Damian Menscher and Chad Seaman and Nick Sullivan and Kurt Thomas and Yi Zhou. 2017. **Understanding the Mirai Botnet**. Proceedings of the 26th USENIX Security Symposium. <https://www.usenix.org/conference/usenixsecurity17/technical-sessions/presentation/antonakakis>

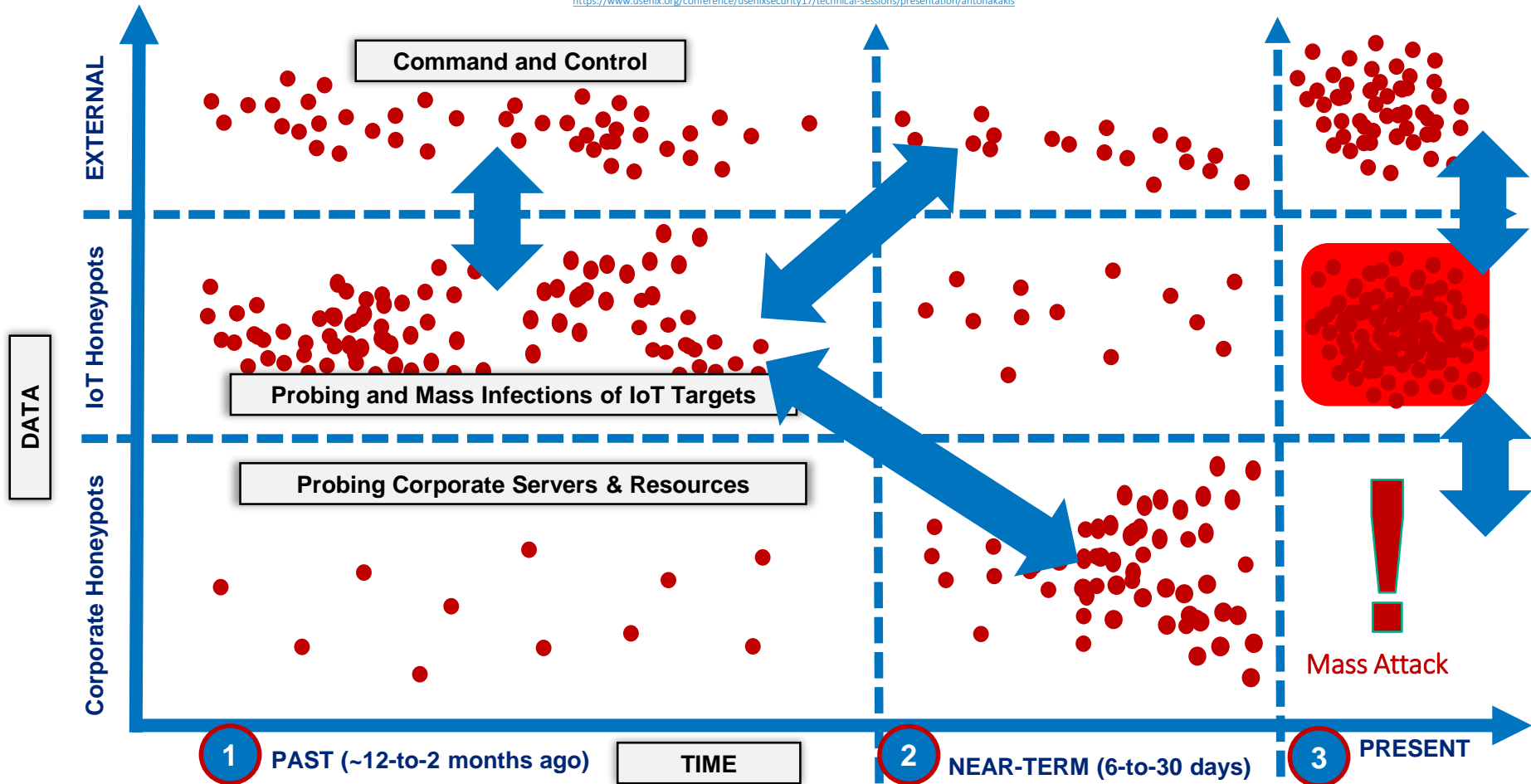
Mitsuaki Akiyama, Takeshi Yagi, Takeshi Yada, Tatsuya Mori, Youki Kadobayashi. 2017. **Analyzing the ecosystem of malicious URL redirection through longitudinal observation from honeypots**. Computers & Security, Volume 69, Pages 155-173. <http://www.sciencedirect.com/science/article/pii/S016740481730007X>

Niels Provos, Thorsten Holz. 2008. **Virtual Honeypots: From Botnet Tracking to Intrusion Detection**. Addison-Wesley. https://books.google.nl/books/about/Virtual_Honeypots.html?id=QuHnPgAACAAJ&redir_esc=y

Z. Zhan, M. Xu and S. Xu. 2013. **Characterizing Honeypot-Captured Cyber Attacks: Statistical Framework and Case Study**. IEEE Transactions on Information Forensics and Security, vol. 8, no. 11, pp. 1775-1789, Nov. 2013. <http://ieeexplore.ieee.org/stamp/stamp.jsp?tp=&arnumber=6587320&isnumber=6609092>

Analytics Model Profile (Botnet Infections & DDoS Attacks)

Manos Antonakakis et al. 2017. [Understanding the Mirai Botnet](https://www.usenix.org/conference/usenixsecurity17/technical-sessions/presentation/antonakakis). Proceedings of the 26th USENIX Security Symposium.
<https://www.usenix.org/conference/usenixsecurity17/technical-sessions/presentation/antonakakis>





Honeypot Dashboard

This practice reinforces the concepts discussed previously.

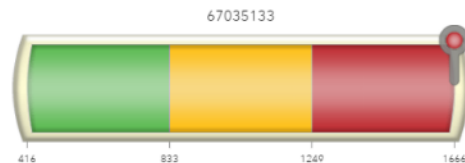
06/12/2016 10/02/2018 tot 26/02/2018 26/02/2018

Num Events

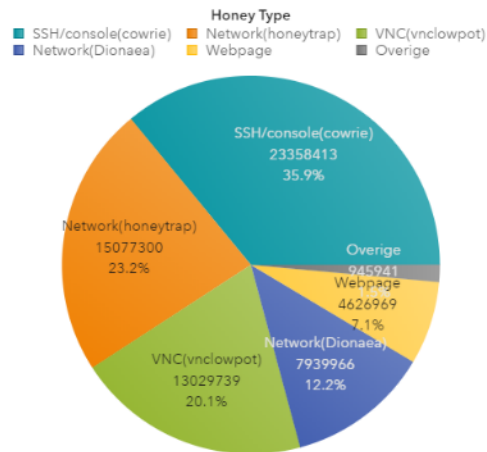
67M

Sum Dist Daily Attack IPs

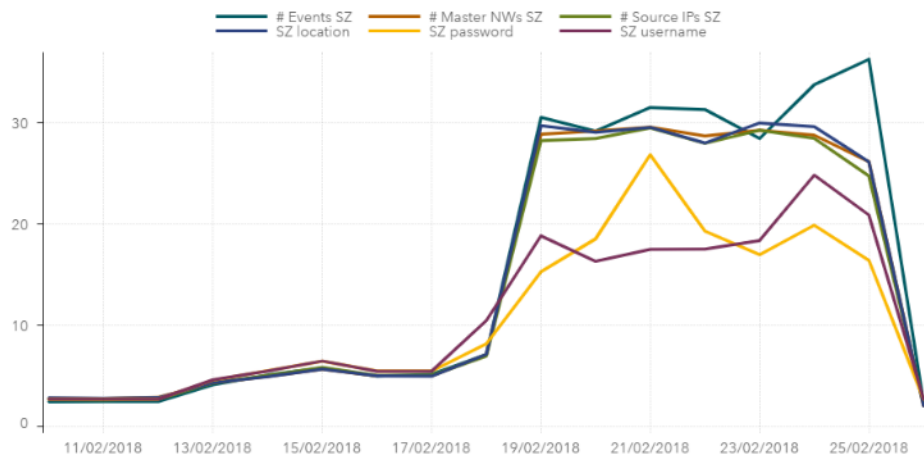
788K



Events per Honeypot Type

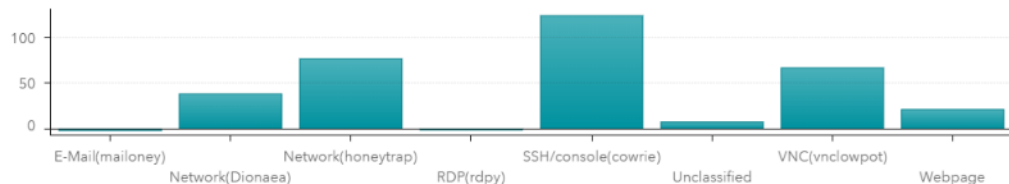


Time Trends

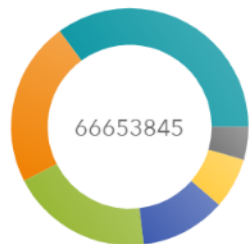


06/12/2016 17/02/2018 tot 26/02/2018 26/02/2018

Peer Type (relative # events)

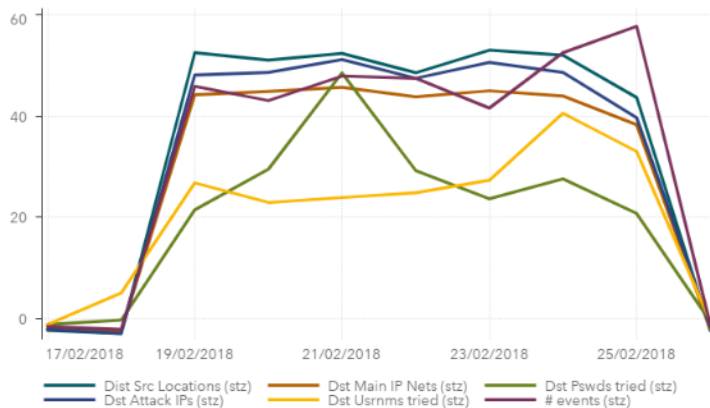


Events

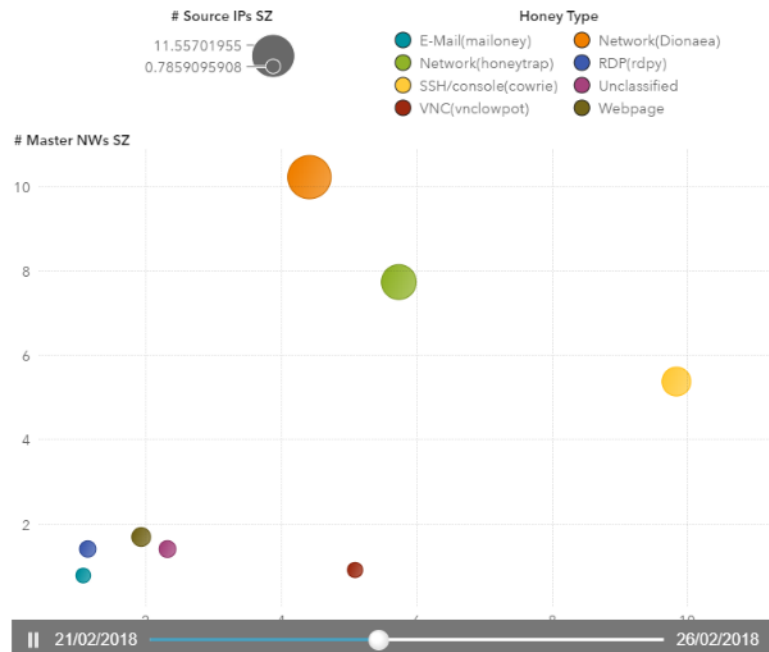


Honeypot type

Honeypot Peer Attack Trends



Attack Trends

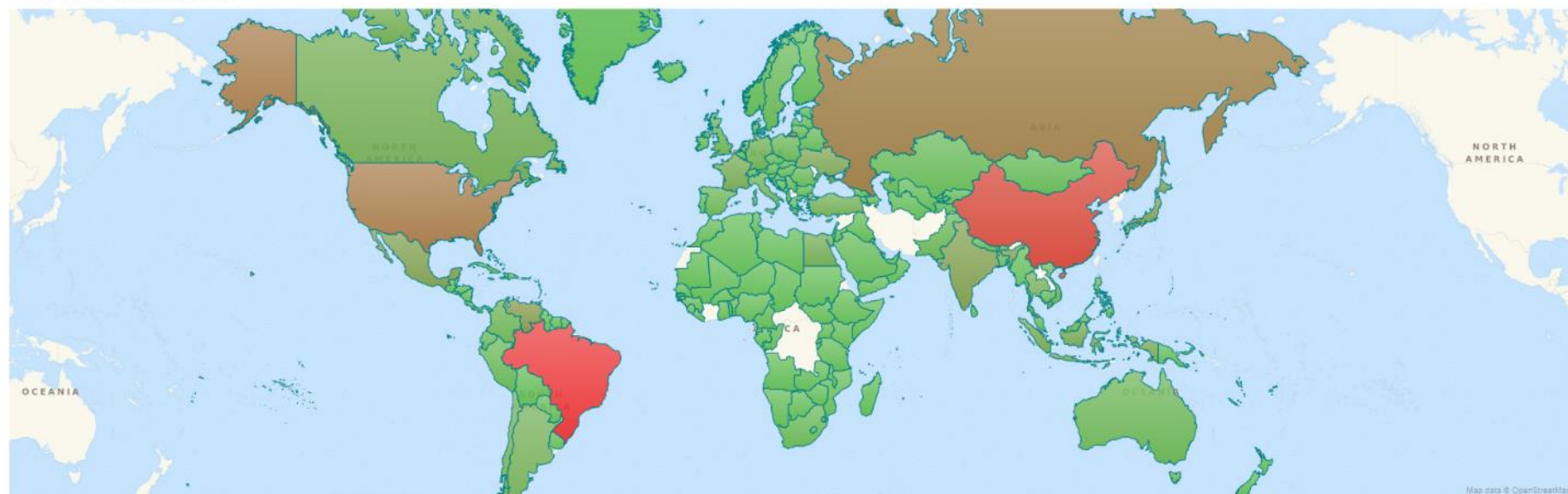


18/02/2018 tot 26/02/2018

06/12/2016

26/02/2018

events (stz) op countryName



0.98

14224.95

events (stz)

06/12/2016

17/02/2018 tot 26/02/2018

26/02/2018

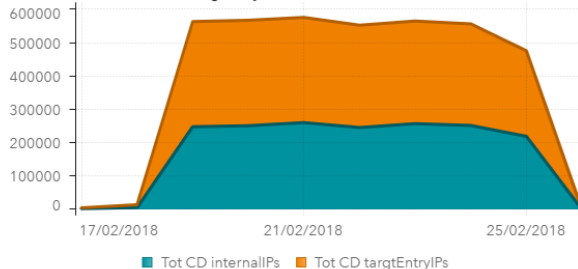
Mass Attack Events

Events (miljoenen)



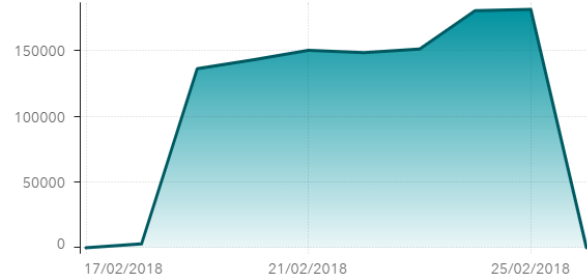
Honey IP Connect Volume

Tot CD internalIPs / Tot CD targetEntryIPs



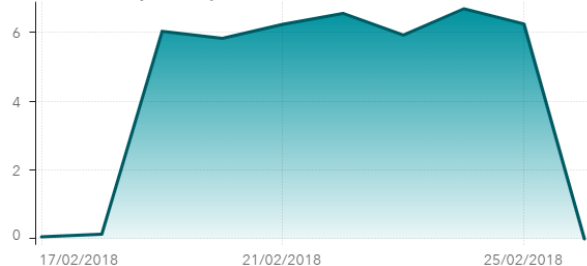
Username Brute Attack Volume

Tot CD usernames



Attack Connection Port Cycling

Tot DST sourceEntryPorts (miljoenen)



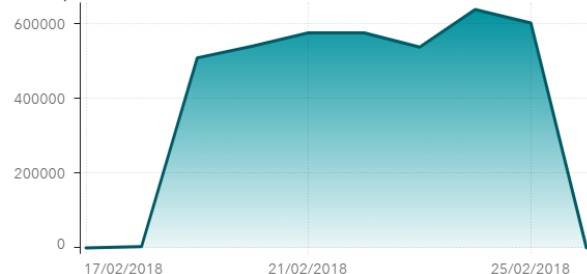
Honey Port Connect Volume

Tot CD trgtEntryPorts



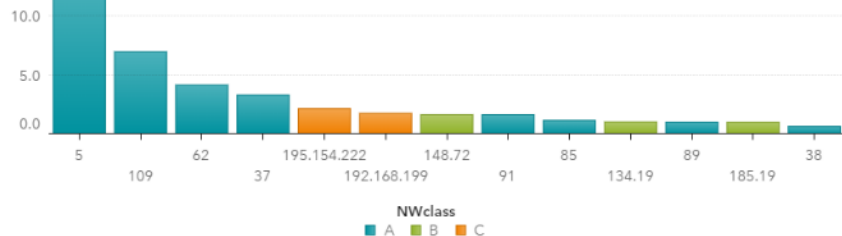
Password Brute Attack Volume

Tot CD passwords



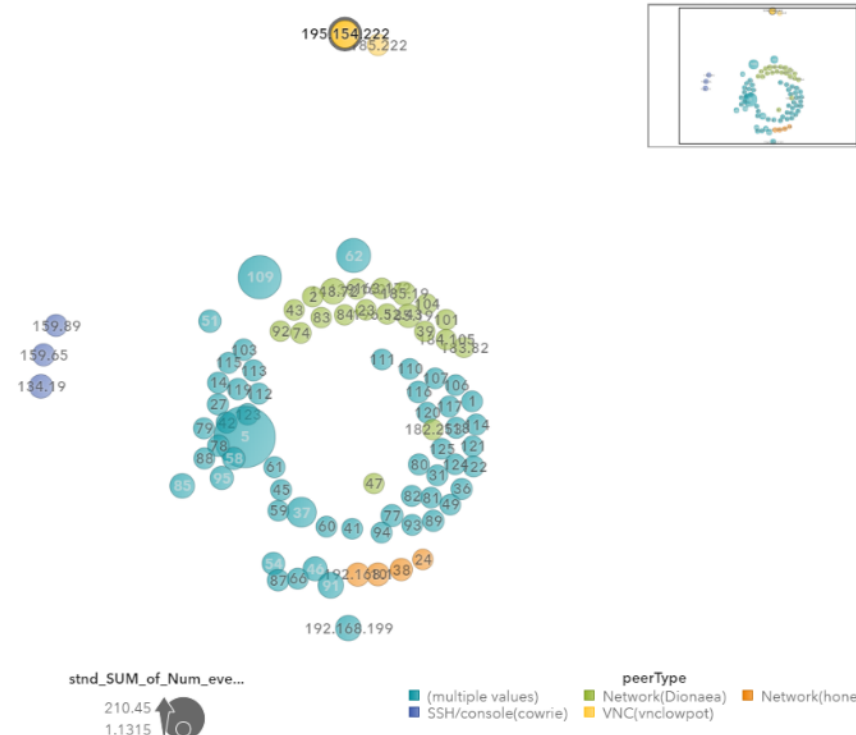
Top Attack Networks

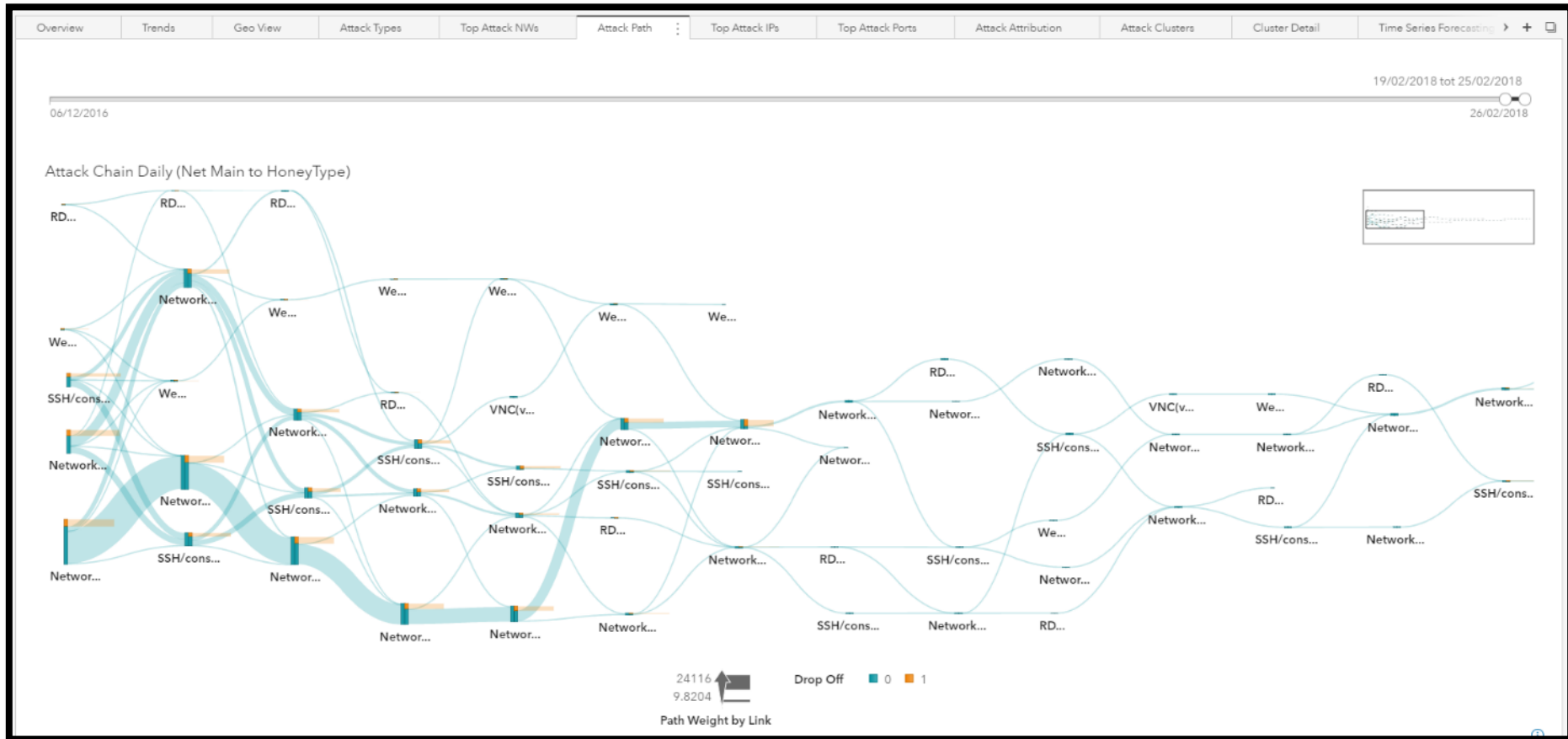
CNT_Events (miljoenen)



NetMainKey	CNT_Events ▼	Days_active	CD_sourceEntryIp	CD_sourceEntryPort	CD_userman
5	13035119	325	4851	116383	8
109	6942088	255	3124	130413	3
62	4135112	319	1797	129220	3
37	3293640	356	4506	88982	7
195.154.222	2138943	37	6	117921	2
192.168.199	1749473	7	1	56146	2
148.72	1636875	73	17	36202	2
91	1632192	319	3379	66662	3
46	1163616	310	5598	77679	4
85	1150988	327	2849	44852	2
134.19	1031830	16	19	56520	2
89	1008354	356	2647	114503	2
185.19	1000711	12	17	38140	2
192.168.1	958921	78	67	62055	2

Source IP Class to Honeypot

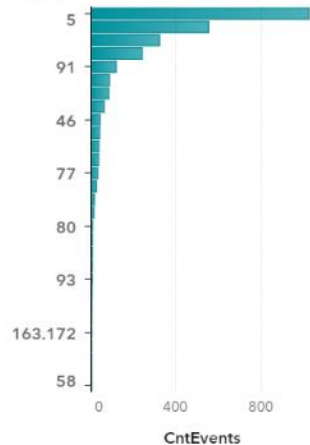






CntEvents Distinct HP IPs Attacked

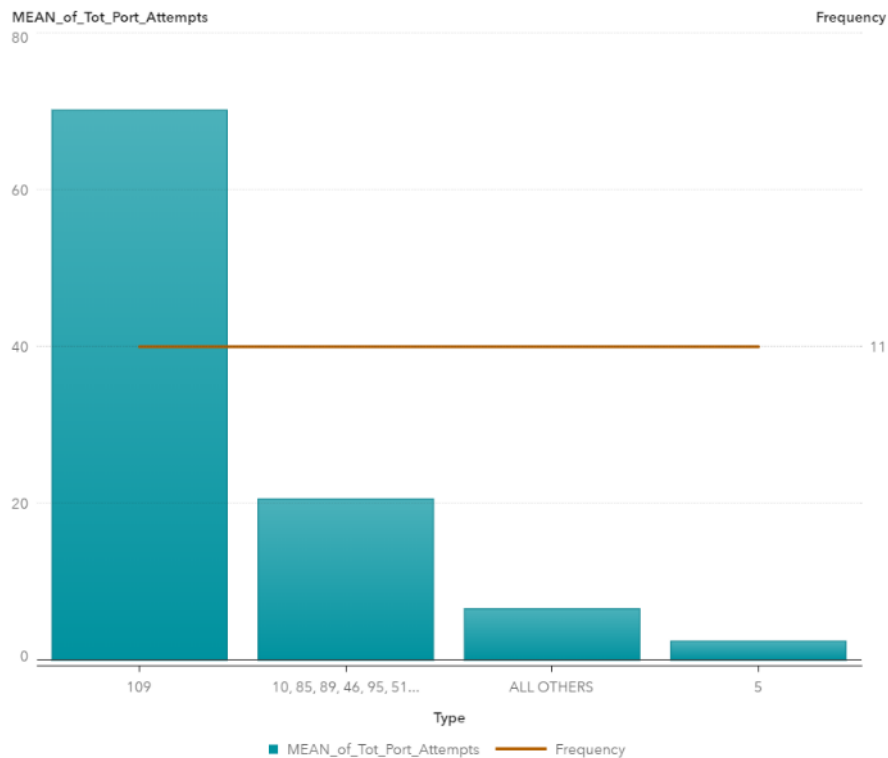
Highly Active Attack NWs



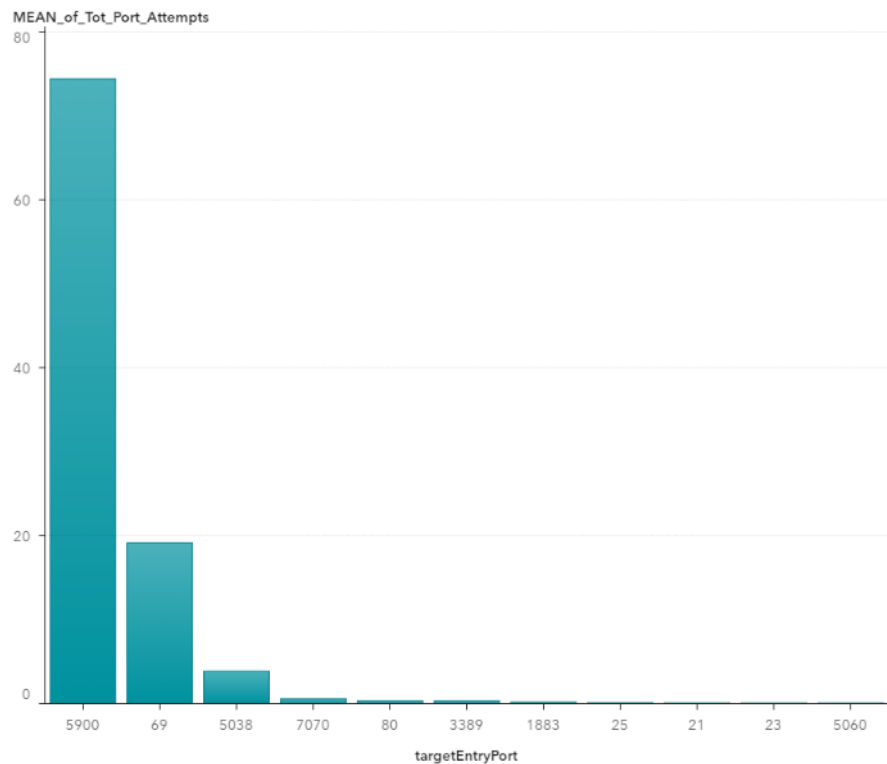
Highly Active Attack IPs

NetMainKey	sourceEntryIp	CntEvents	CD_peerIdnt	CD_country	CD_sourceEntrypor	CD_username	CD_password	CD_targetCountry	CD_targetprotocol	Distinct HP IPs Attacked	CD_trgtEntryPort
37	37.57.174.125	219.37727627	14.343484218	-0.054237427	53.031175058	-0.179485248	-0.034027956	12.375922714	-0.352443186	19.959551619	2.8617451491
62	62.210.151.23	204.50029213	1.293509081	-0.054237427	106.17190392	-0.179485248	-0.034027956	14.655354561	-0.352443186	11.575778814	-0.014908392
109	109.248.46.113	171.89590609	1.293509081	-0.054237427	105.99808542	-0.179485248	-0.034027956	12.375922714	-0.352443186	11.389472751	-0.014908392
109	109.248.46.99	160.0590536	1.293509081	-0.054237427	106.00438972	-0.179485248	-0.034027956	12.375922714	-0.352443186	11.203166689	-0.014908392
91	91.210.104.71	114.94111837	0.1420406866	-0.054237427	-0.033001617	-0.179485248	-0.034027956	0.9787634821	2.766736278	0.0248029496	-0.011408813
62	62.210.146.171	93.914241889	1.293509081	-0.054237427	105.94855165	-0.179485248	-0.034027956	14.655354561	-0.352443186	11.575778814	-0.014908392
5	5.188.86.174	65.717424462	13.959661419	-0.054237427	50.80305603	5.0353493242	0.2631700321	13.515638637	-0.352443186	9.5264121282	-0.014908392
85	85.190.153.97	49.809123254	7.8184966493	-0.054237427	0.0300413628	-0.179485248	-0.034027956	20.353934177	5.8859157423	10.830554565	98.711701137
89	89.248.174.161	49.081634349	0.5258634848	-0.054237427	84.651732475	-0.179485248	-0.034027956	12.375922714	-0.352443186	6.7318211933	-0.011408813
5	5.188.86.164	46.355422022	15.111129814	-0.054237427	50.755323488	5.2439427071	0.2546786611	20.353934177	-0.352443186	13.252533375	-0.014908392
5	5.188.87.49	45.484134015	15.111129814	-0.054237427	50.739112436	5.2439427071	0.2546786611	20.353934177	-0.352443186	13.252533375	-0.014908392
5	5.188.87.52	44.083396215	15.111129814	-0.054237427	50.756224102	5.0353493242	0.24618729	22.633366023	-0.352443186	13.252533375	-0.014908392
5	5.188.86.209	43.459173565	15.111129814	-0.054237427	50.774236382	5.0353493242	0.2546786611	19.214218254	-0.352443186	12.507309125	-0.014908392
5	5.188.87.50	43.159802335	15.111129814	-0.054237427	50.74451612	5.2439427071	0.2631700321	18.07450233	-0.352443186	13.066227312	-0.014908392
109	109.248.46.55	43.01120993	15.111129814	-0.054237427	100.92042371	-0.179485248	-0.034027956	4.3979112517	-0.352443186	12.507309125	-0.014908392
5	5.188.86.194	42.545502664	15.111129814	-0.054237427	50.746317348	5.2439427071	0.2631700321	19.214218254	-0.352443186	13.438839437	-0.014908392

MEAN_of_Tot_Port_Attempts, Frequency op Type



MEAN_of_Tot_Port_Attempts op targetEntryPort

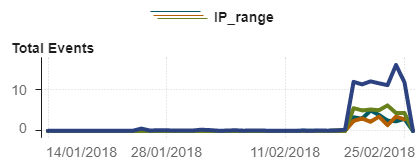


06/12/2016

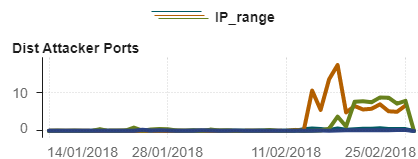
14/01/2018 tot 26/02/2018

26/02/2018

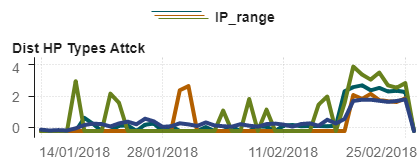
Total Events by IP Range



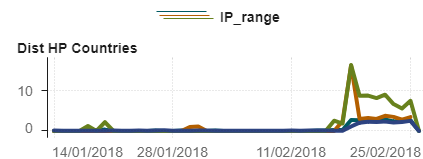
Distinct Attacker Ports Attempted



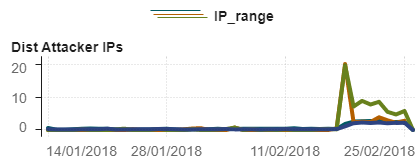
Distinct Honeypot Types Attacked



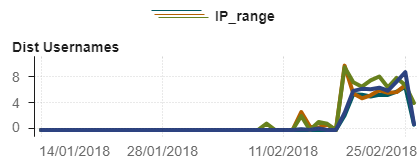
Distinct Honeypot Countries Attacked



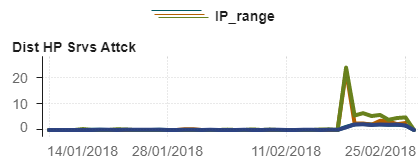
Distinct Attacker IPs



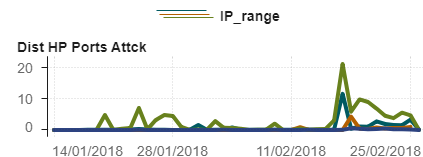
Distinct Attacker Usernames Attempted



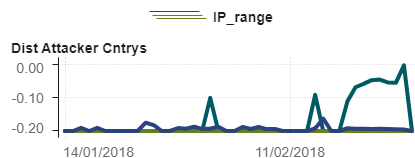
Distinct Honeypot Servers Attacked



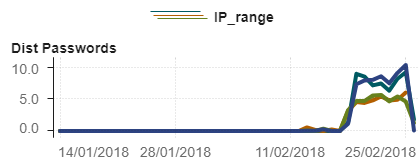
Distinct Honeypot Ports Attacked



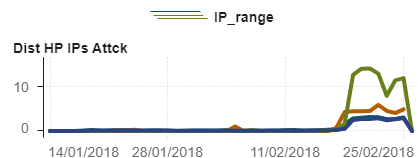
Distinct Attacker Countries



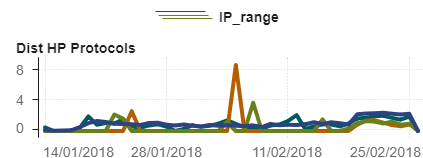
Distinct Attacker Passwords Attempted



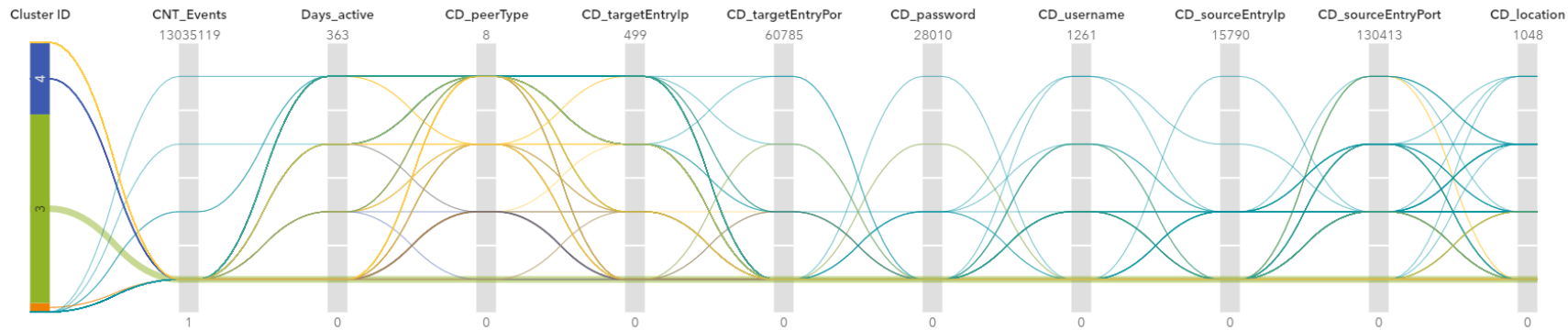
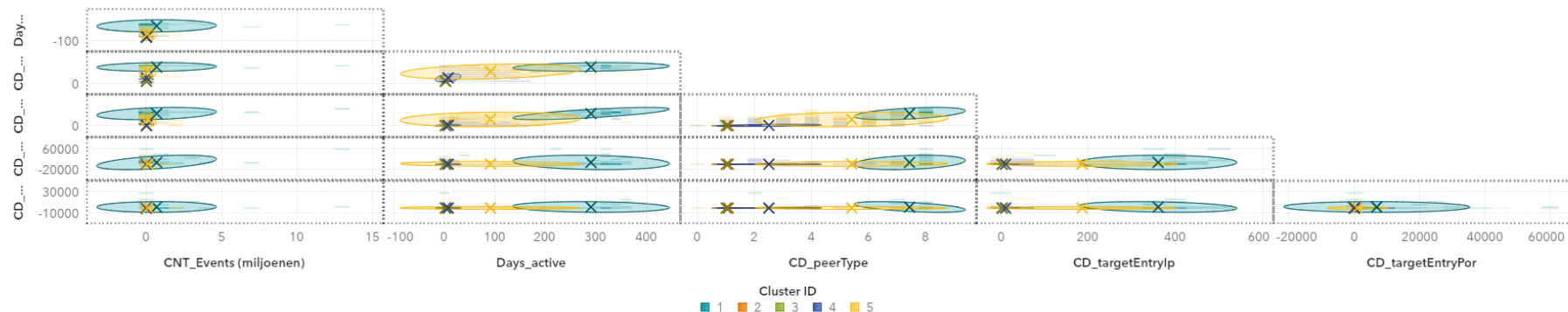
Distinct Honeypot IPs Attacked



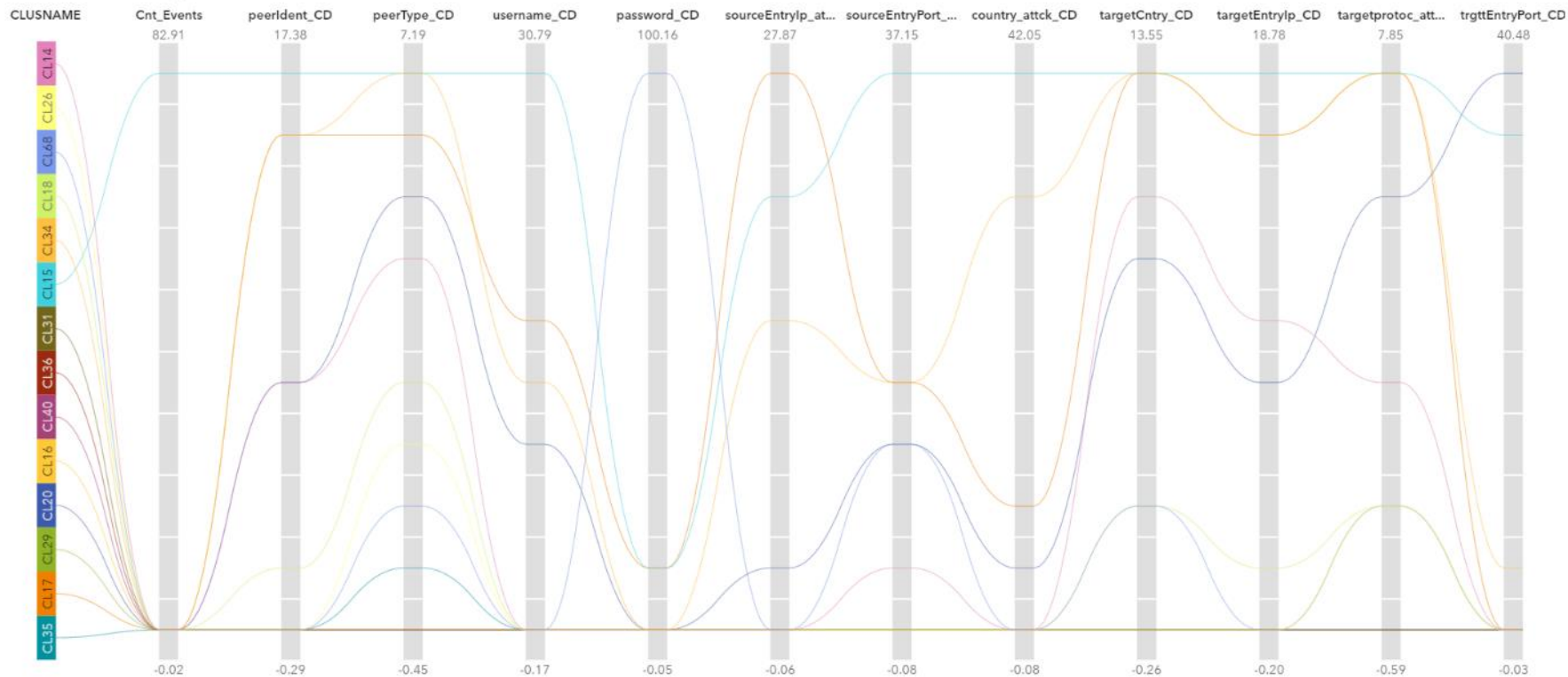
Distinct Honeypot Transport Protocols Utilized

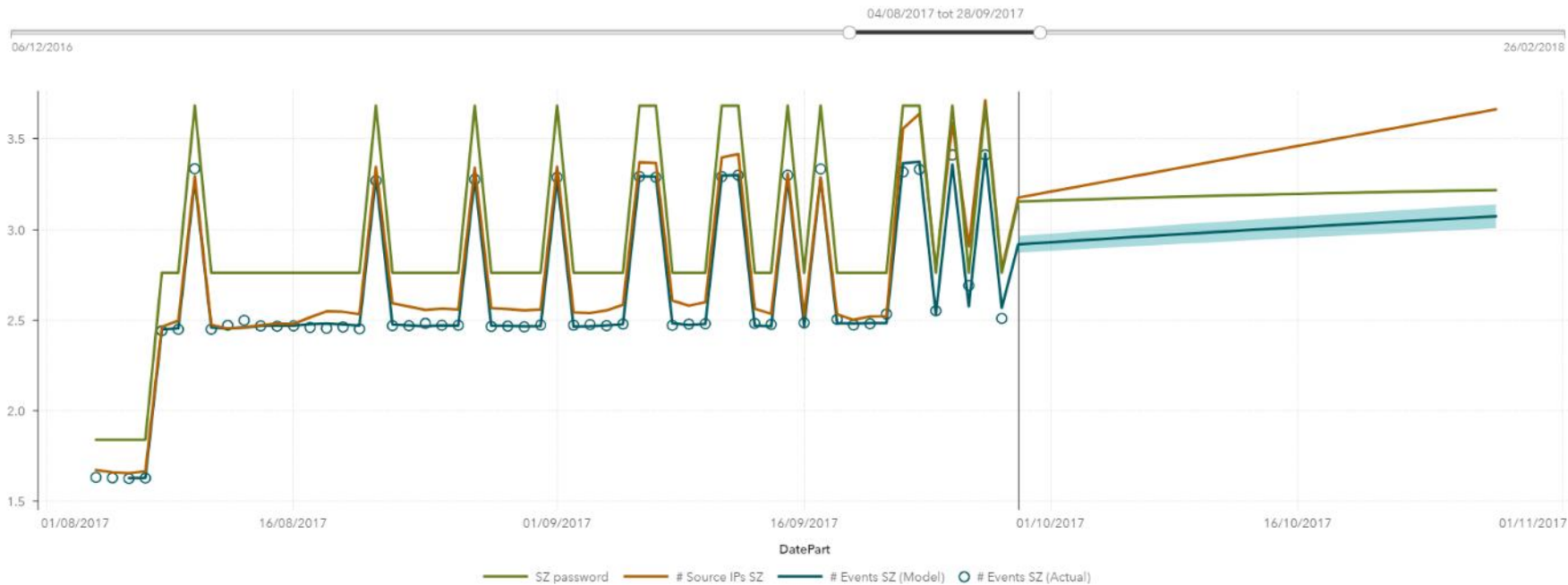


Cluster Observations Used 40,001 Polylines 119



Parallele coördinaten van geselecteerde variabelen





▼ Over deze prognose

- 90% forecast confidence.
- The forecast for # Events SZ has the following contributing factor(s): # Source IPs SZ, SZ password

Attack Attribution: guidance for feature selection



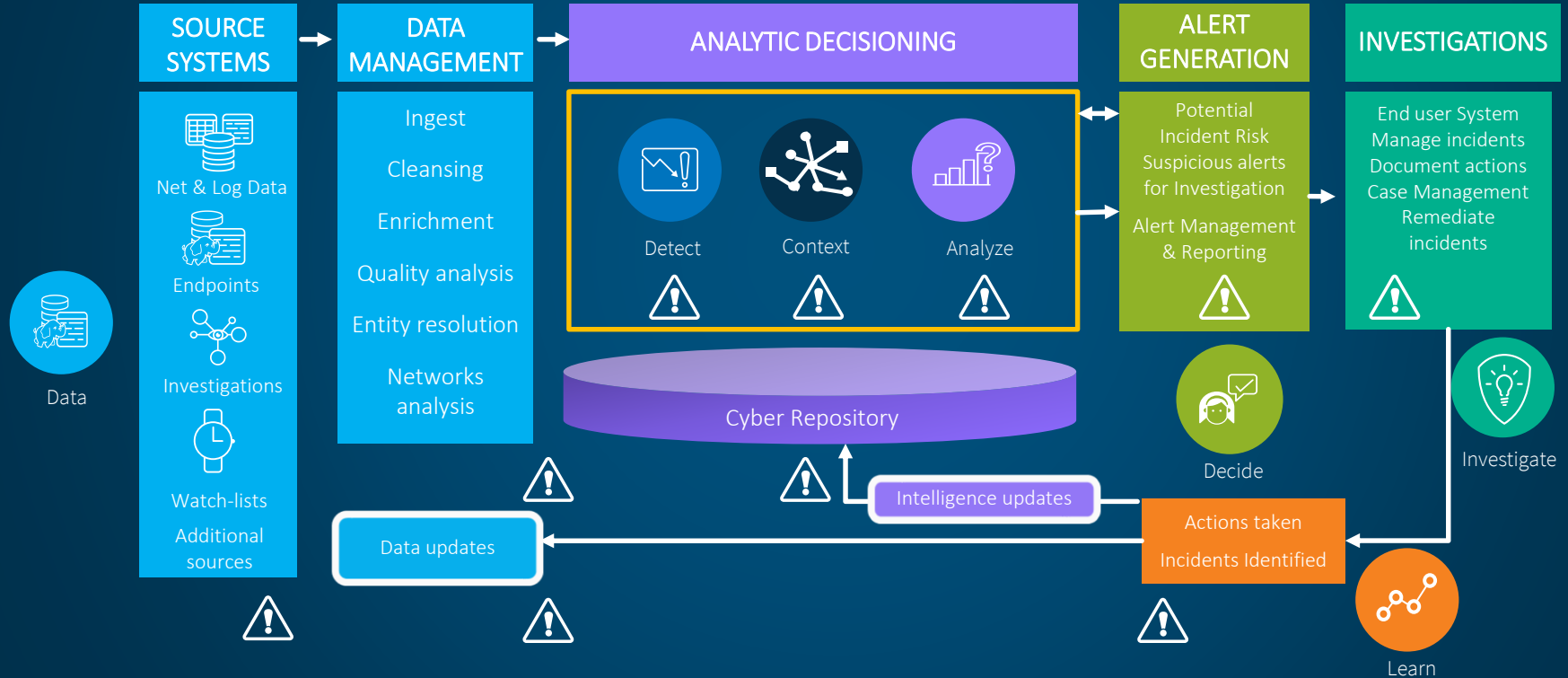
Wrap-Up



Section Review



Cyber Analytics Functional Architecture



Course Wrap-Up



Course Summary

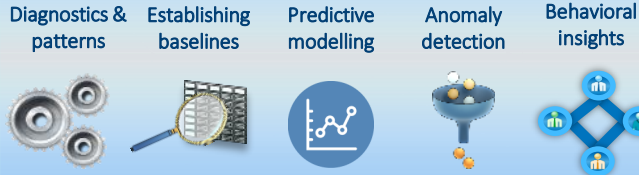


Cybersecurity Data Science as a Process

Data Engineering



Advanced Analytics



Triage / Validate



Remediate



Data Manager



Data Scientist

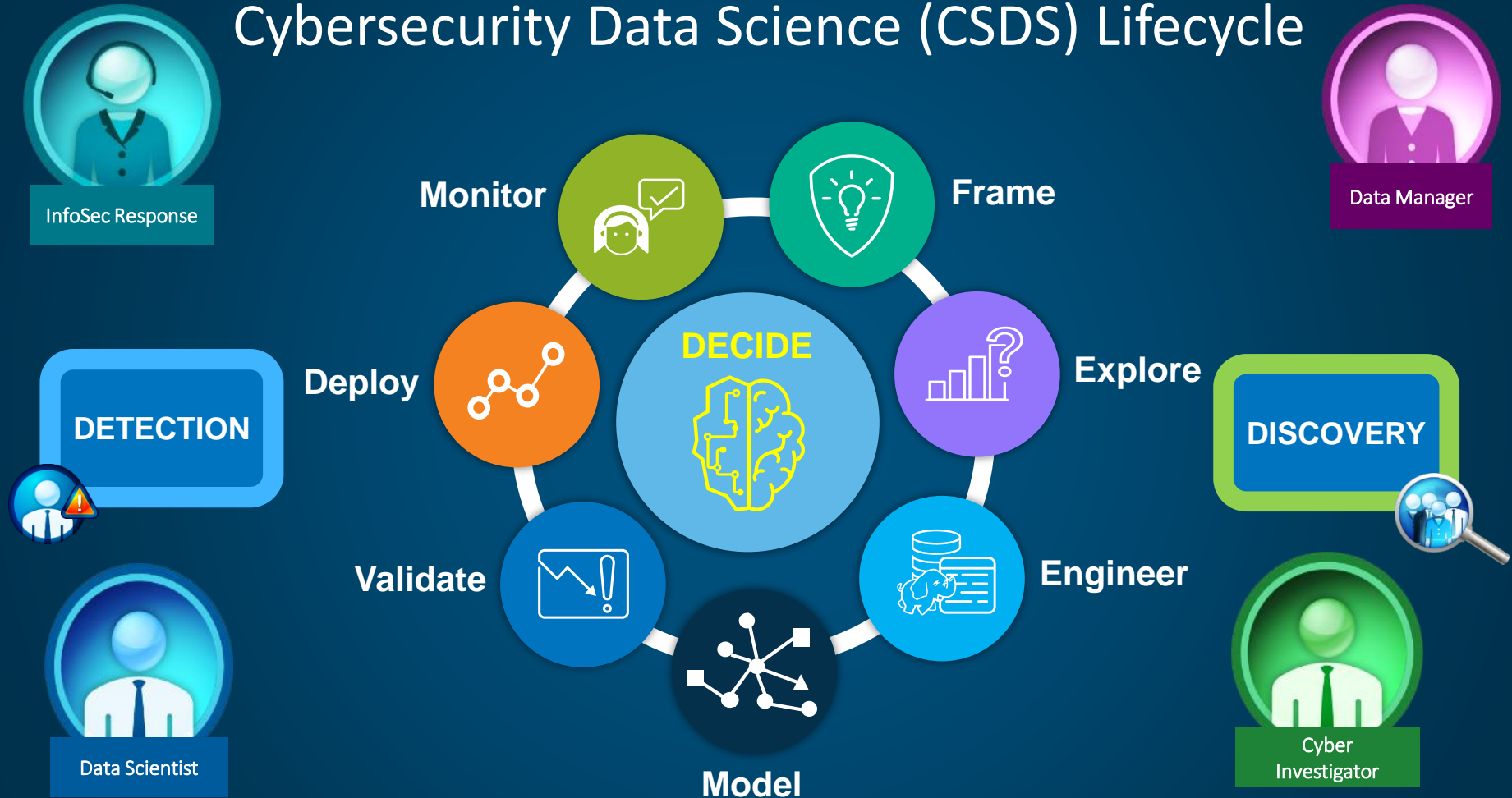


Cyber Investigator



Infosec Response

Cybersecurity Data Science (CSDS) Lifecycle



Cybersecurity Analytics Maturity

Anomaly Detection

- Big data management
 - Flags, rules, and alerts
-
- Multivariate statistics, inference & unsupervised machine learning
 - Segments extracted as baselines



Data-aware Investigations

Understanding

- Feature engineering
- Labeling
- Diagnostics
- *Unsupervised ML*



Predictive Detection

Learning

- Human-in-the-loop reviews
- *Combined supervised and unsupervised machine learning*



Risk Awareness / Resource Optimization



Cybersecurity Analytics Maturity

Anomaly Detection

- Big data management
 - Flags, rules, and alerts
-
- Multivariate statistics, inference & unsupervised machine learning
 - Segments extracted as baselines



Data-aware Investigations

Understanding

- Feature engineering
- Labeling
- Diagnostics
- *Unsupervised ML*



Predictive Detection

Learning

- Human-in-the-loop reviews
- *Combined supervised and unsupervised machine learning*



Risk Awareness / Resource Optimization

Risk Optimal

- Champion-challenger model management
- Automating alert triage
- *Resource optimization*



Data Science

How can we support experts with visualizations?

Understanding Patterns

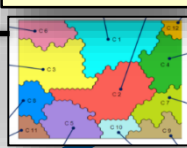
Data visualization



SOPHISTICATION

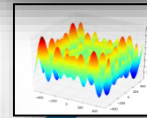
Validating Factors & Causes

DIAGNOSTICS

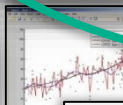


Optimizing Systems

PRESCRIPTIVE

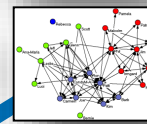


PREDICTIVE



Forecasting & Probabilities

SEMANTIC



Understanding Social Context & Meaning

What are the underlying human factors?

How do we substantiate our assumptions and hypotheses?

DESCRIPTIVE



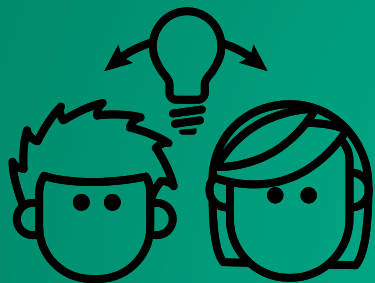
Business Intelligence

DATA QUALITY



Is data quality reliable enough?
What are limitations?

VALUE



Idea Exchange

Based on today's discussion, what are your thoughts on next steps with cybersecurity analytics?

REFERENCES



REFERENCES

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SAS Security Analytics Framework (SAF)

DATA ENGINEERING & ANALYTICS

ESP

- High-speed ingestion & enrichment

ACCESS Hadoop, DLfH

- Hadoop integration & data management

DI Studio / Data Management

- ETL and data quality / governance

Viya VDMML

- ML engine (on-premise or in-in cloud)

FRONT-END & OPERATIONAL

VA

- Dashboards, self-service analytics & statistics

VI

- Investigative support

ALIAS (including MM)

- Self-improving ML based on investigative results

Decision Manager

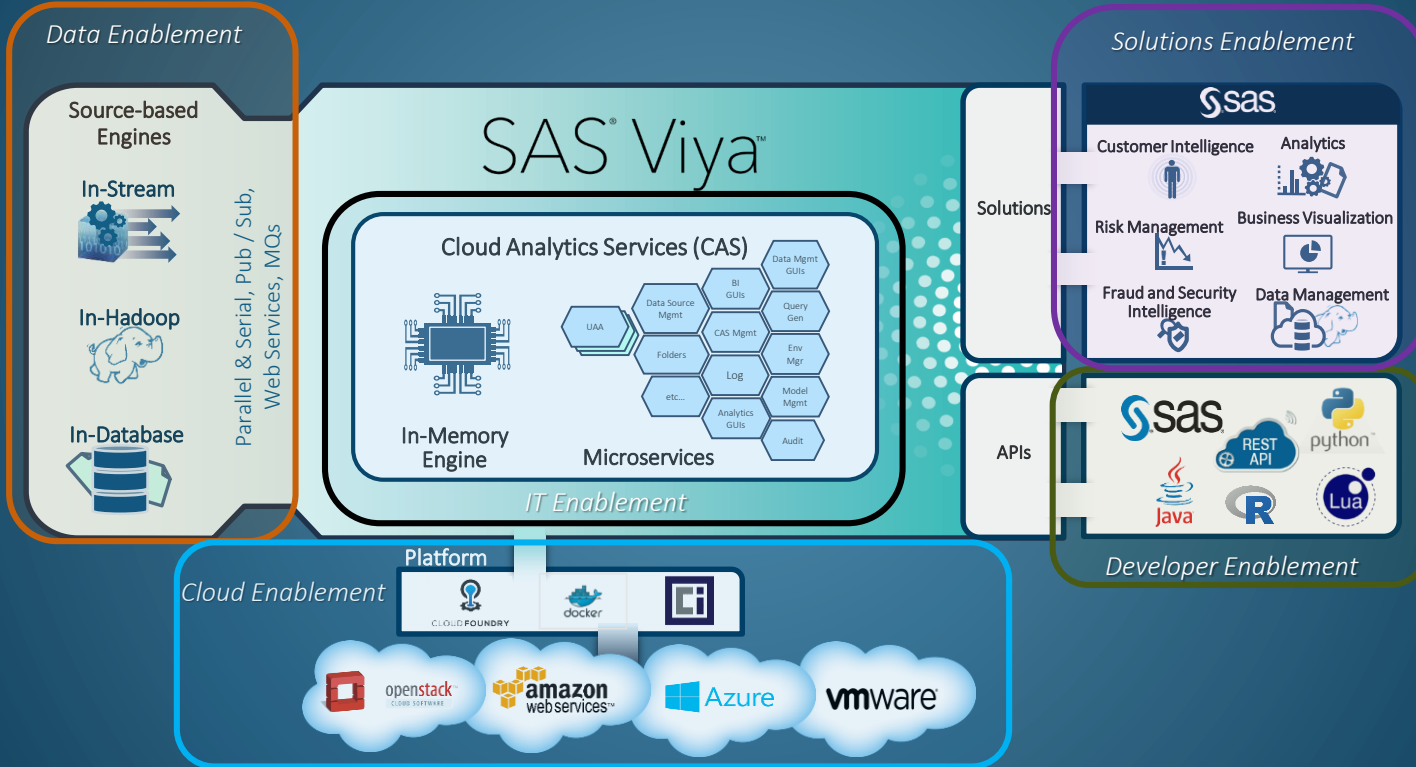
- Risk model development / hosting

APPENDIX

Cloud & service architectures



VIYA HYBRID CLOUD & MICROSERVICES ARCHITECTURE

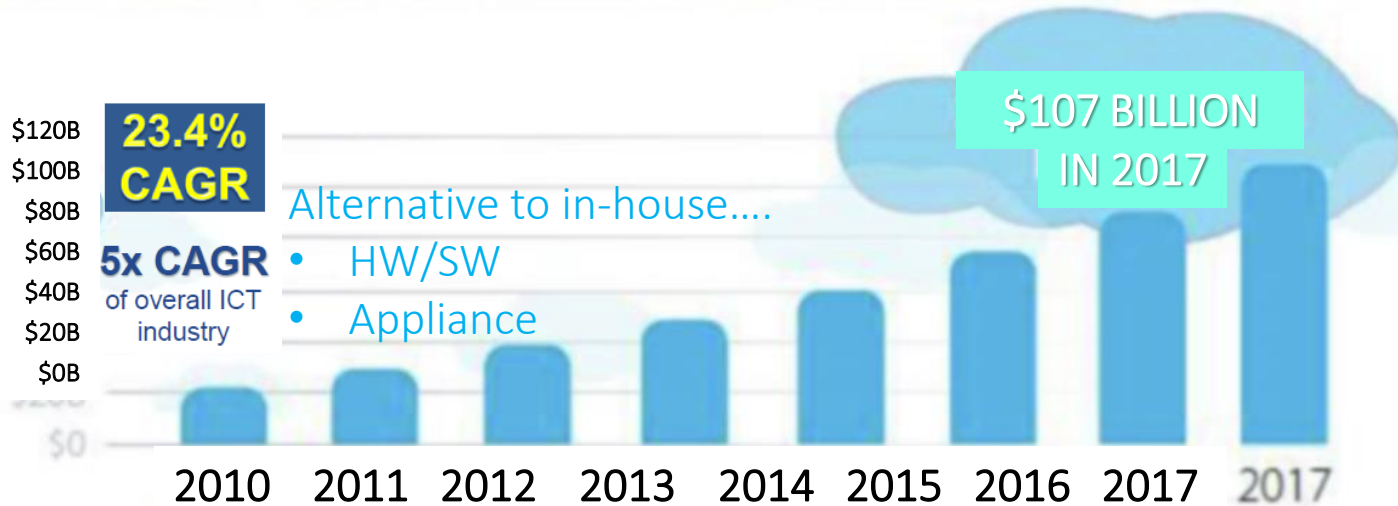


Cloud Computing

WORLDWIDE PUBLIC IT CLOUD SERVICES REVENUE

Worldwide public cloud services market revenue growth hit 18.5% in 2017 to total \$260.2 billion, up from \$219.6 bil in 2016. Projected to reach \$411 bil by 2020.

Gartner, Inc. <https://www.gartner.com/newsroom/id/3815165>



IDC, "Worldwide Software Predictions, 2015", January 2015

CAGR = Compound Annual Growth Rate

Magic Quadrant for Public Cloud Storage Services, Worldwide

July 2017

Market leaders:

- AWS (Amazon)
- Microsoft

<https://www.gartner.com/doc/3770164/magic-quadrant-public-cloud-storage>

ABILITY TO EXECUTE ↑

COMPLETENESS OF VISION →



As of June 2017

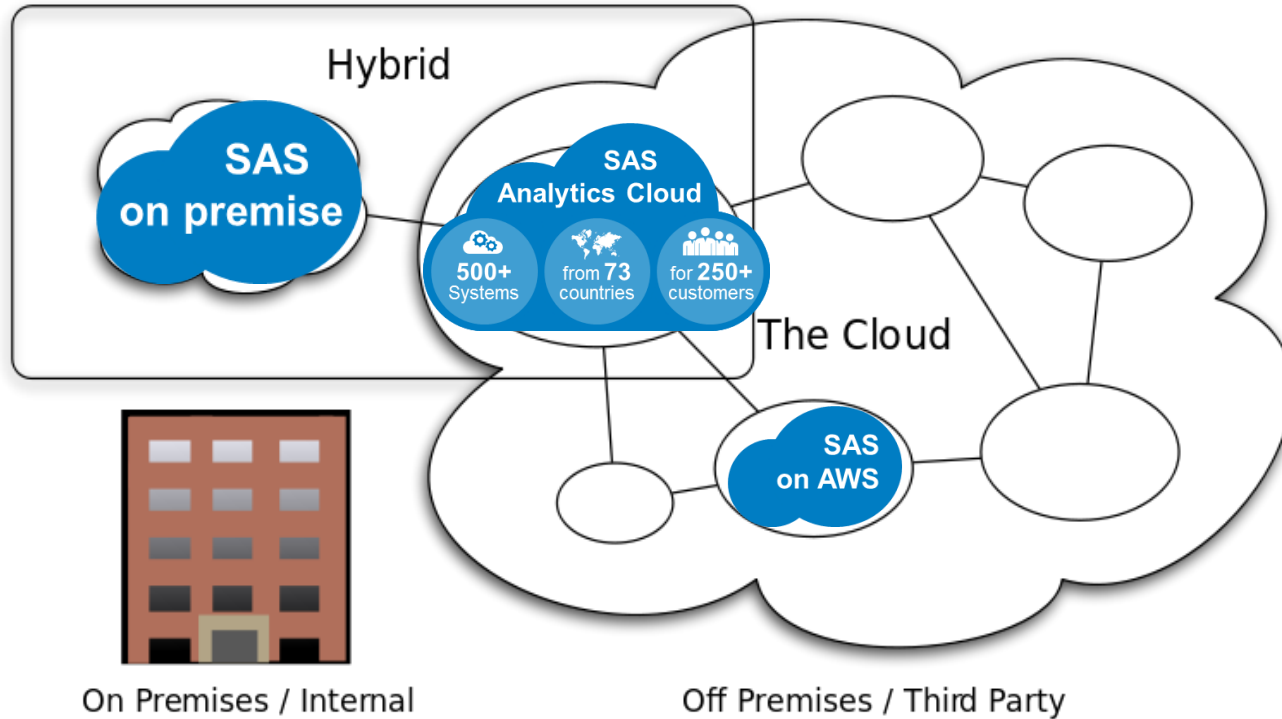
National Institute of Standards and Technology (NIST)

- Ubiquitous, on-demand network access
- Shared pool of configurable computing resources
- Can be rapidly provisioned with minimal effort



Cloud Models

DEPLOYMENT MODELS



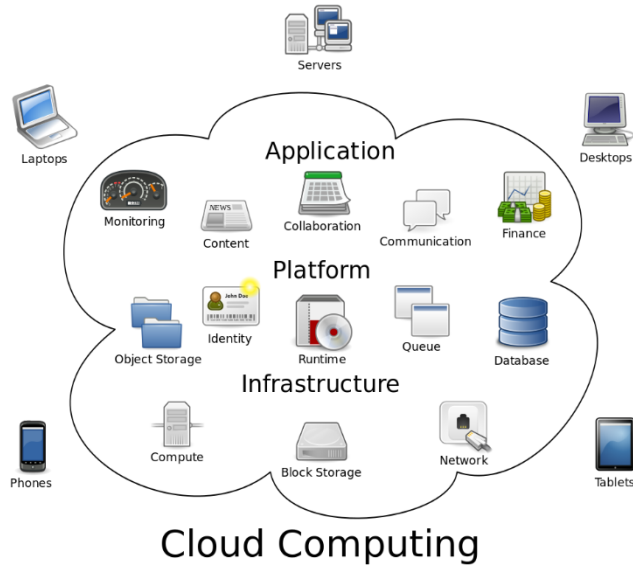
Cloud Computing Types

National Institute of Standards and Technology (NIST)

- Ubiquitous, on-demand network access
- Shared pool of configurable computing resources
- Can be rapidly provisioned with minimal effort



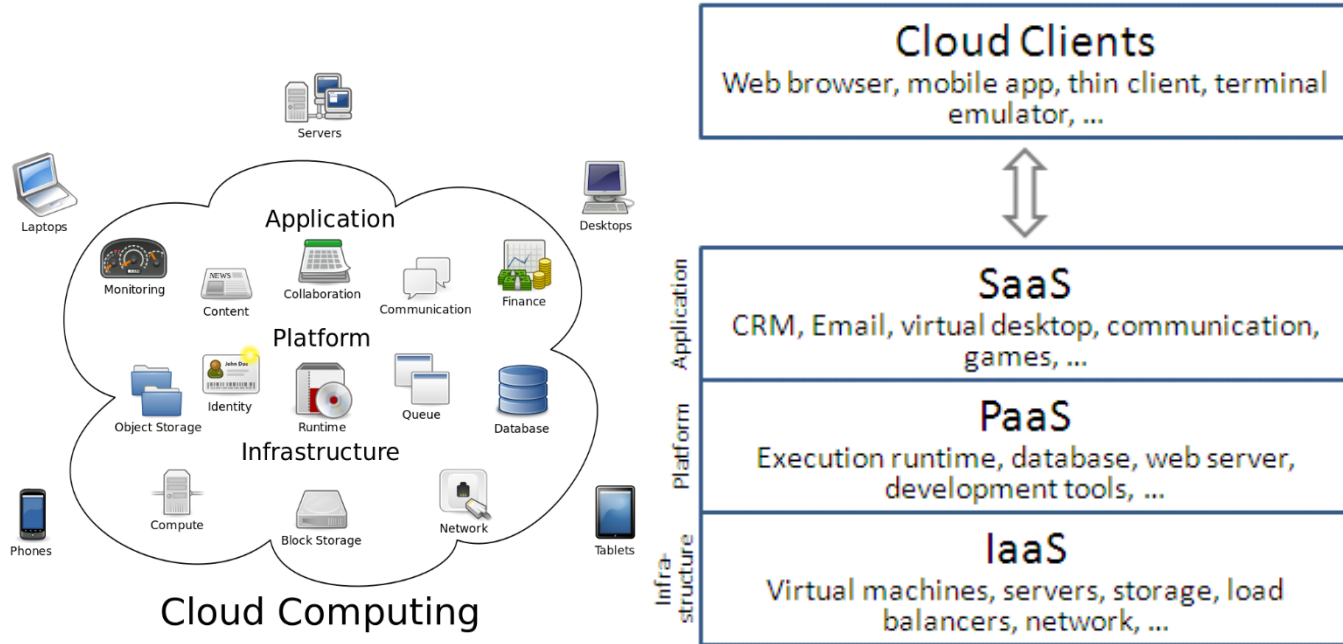
Layers of Cloud Services



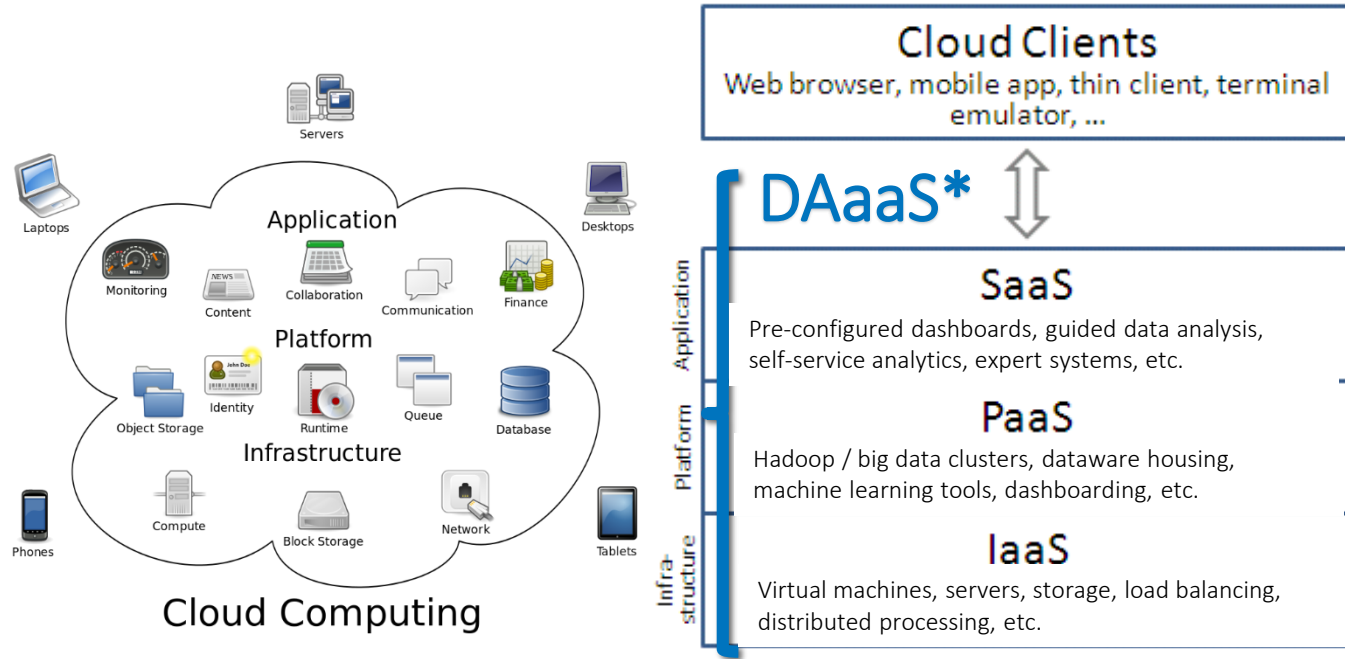
- Software as a Service (SaaS)
- Platform as a Service (PaaS)
- Infrastructure as a Service (IaaS)



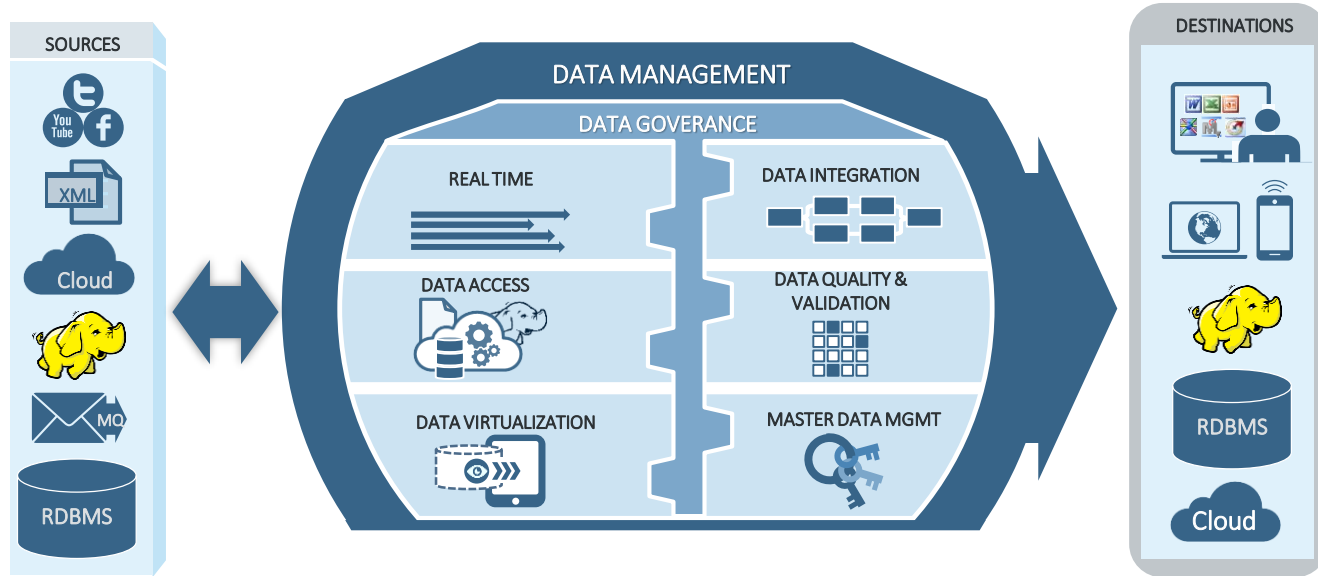
Layers of Cloud Analytics Services



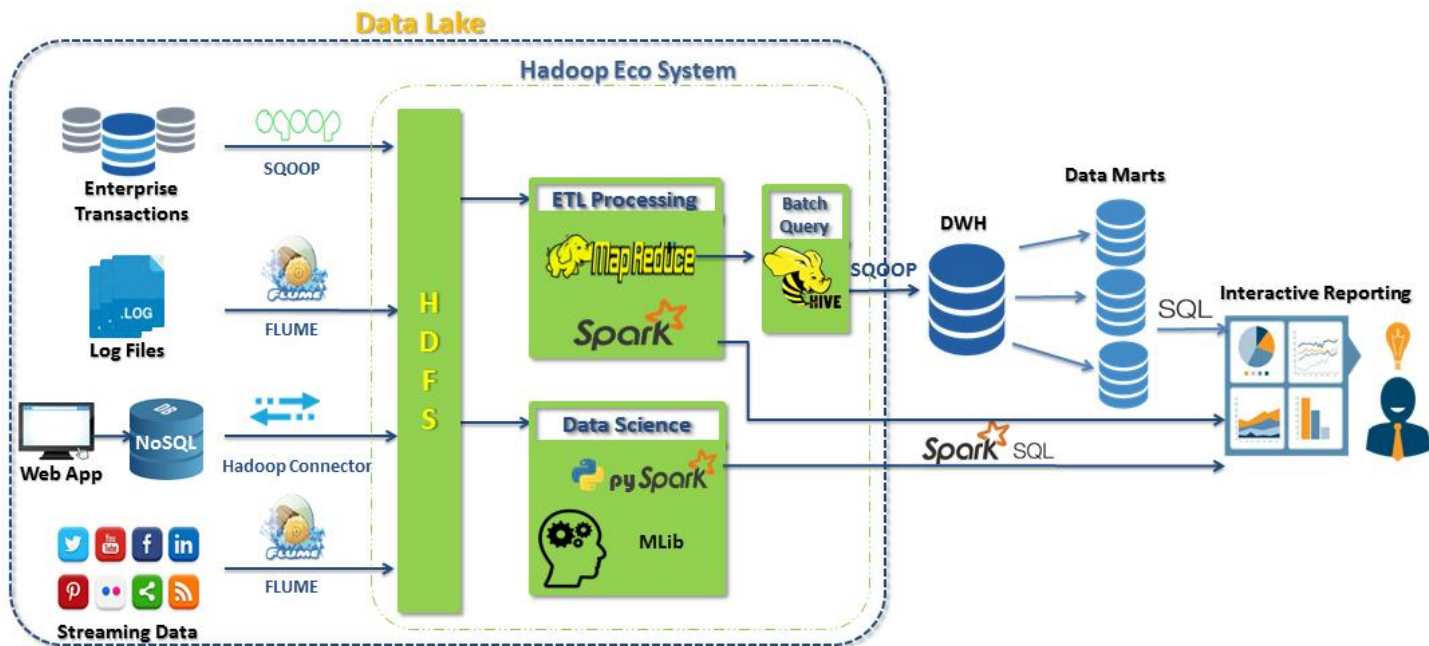
Layers of Cloud Analytics Services



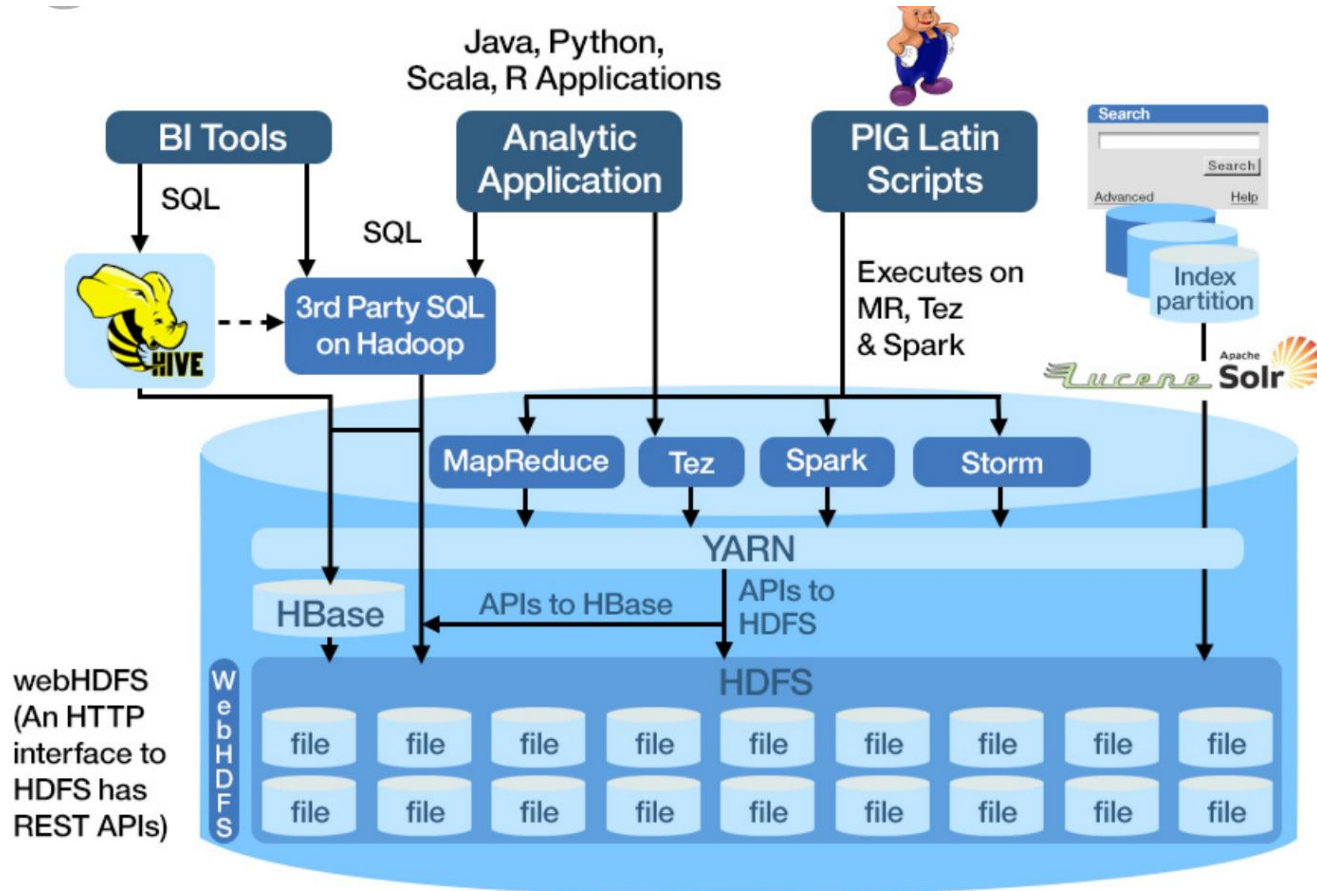
Data Engineering: Preparing Data for Analytics

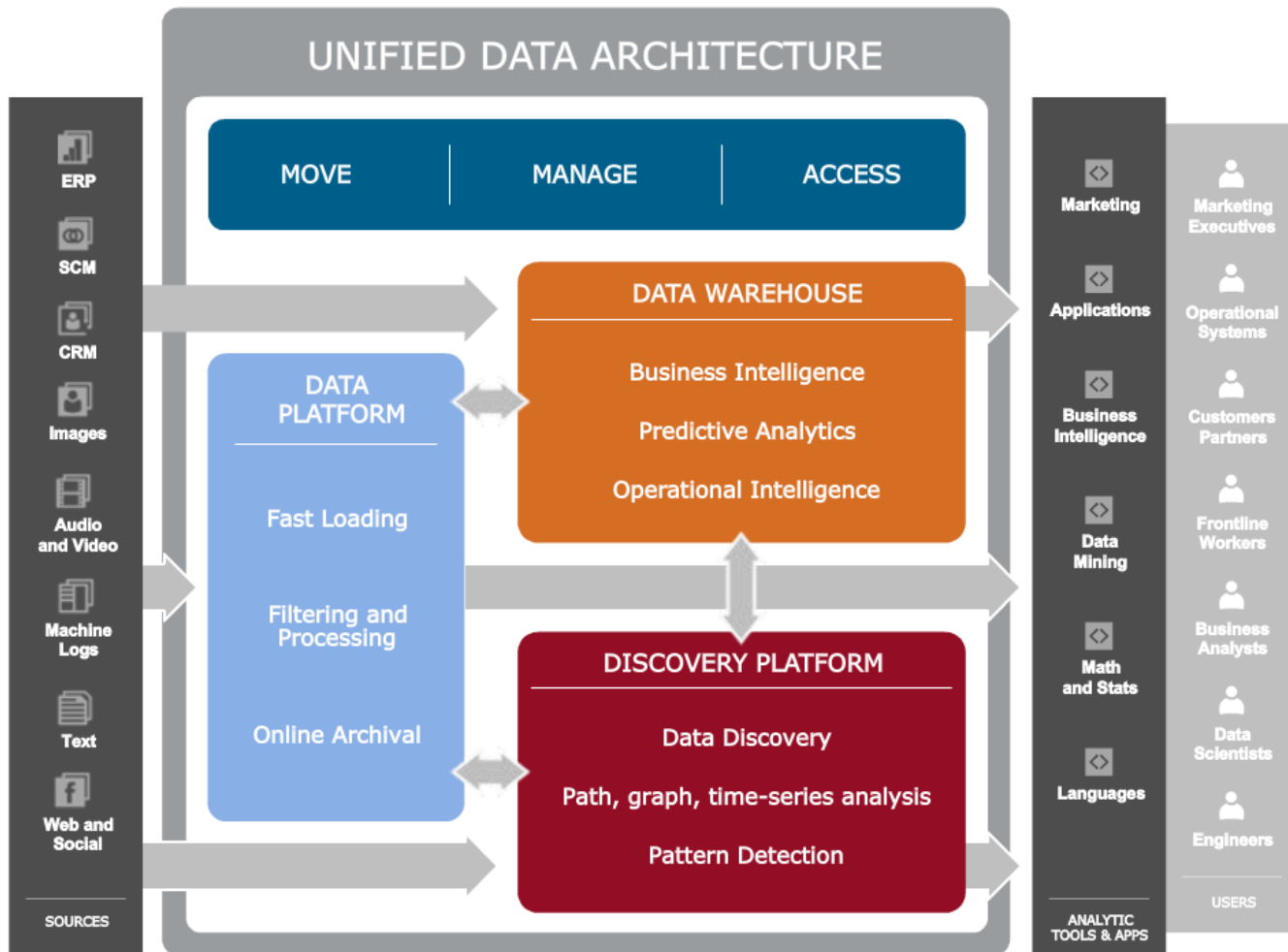


Data Lake: Conceptual architecture

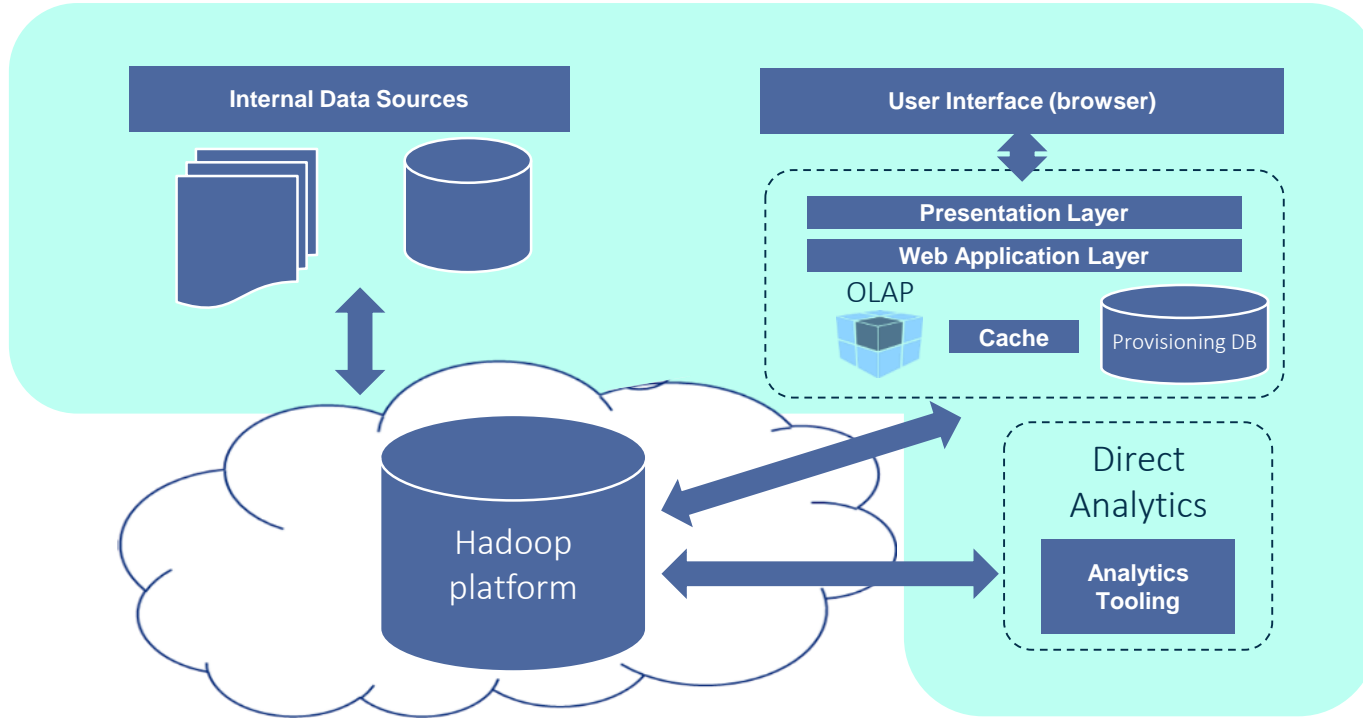


Data lake: Conceptual architecture



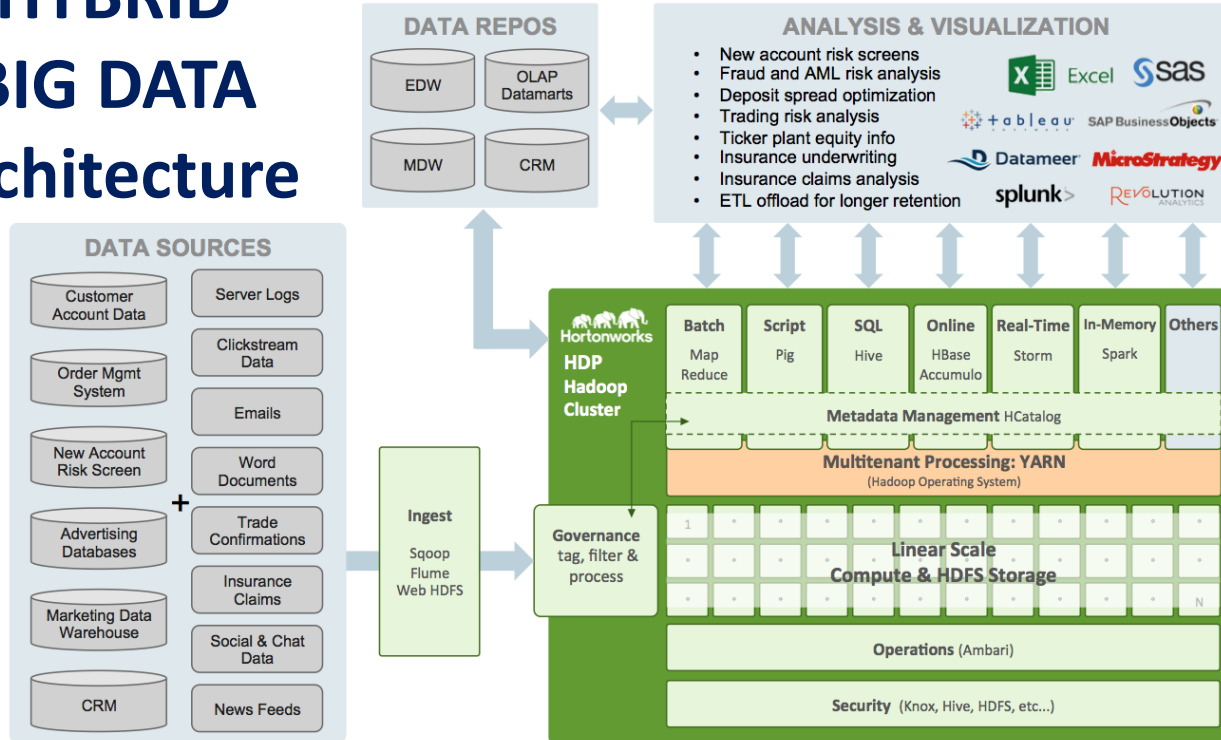


HYBRID INTERNAL & CLOUD



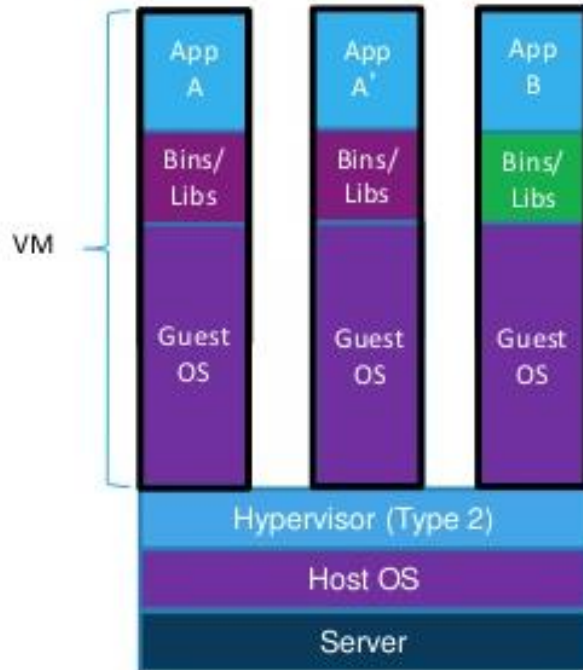
Source - <http://www.slideshare.net/AmazonWebServices/analytics-in-the-cloud>

Example HYBRID BIG DATA architecture



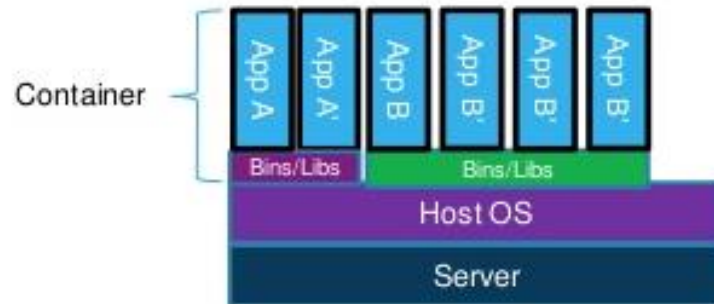
* [Horton Works](#)

TRENDING: Virtual machines and containers

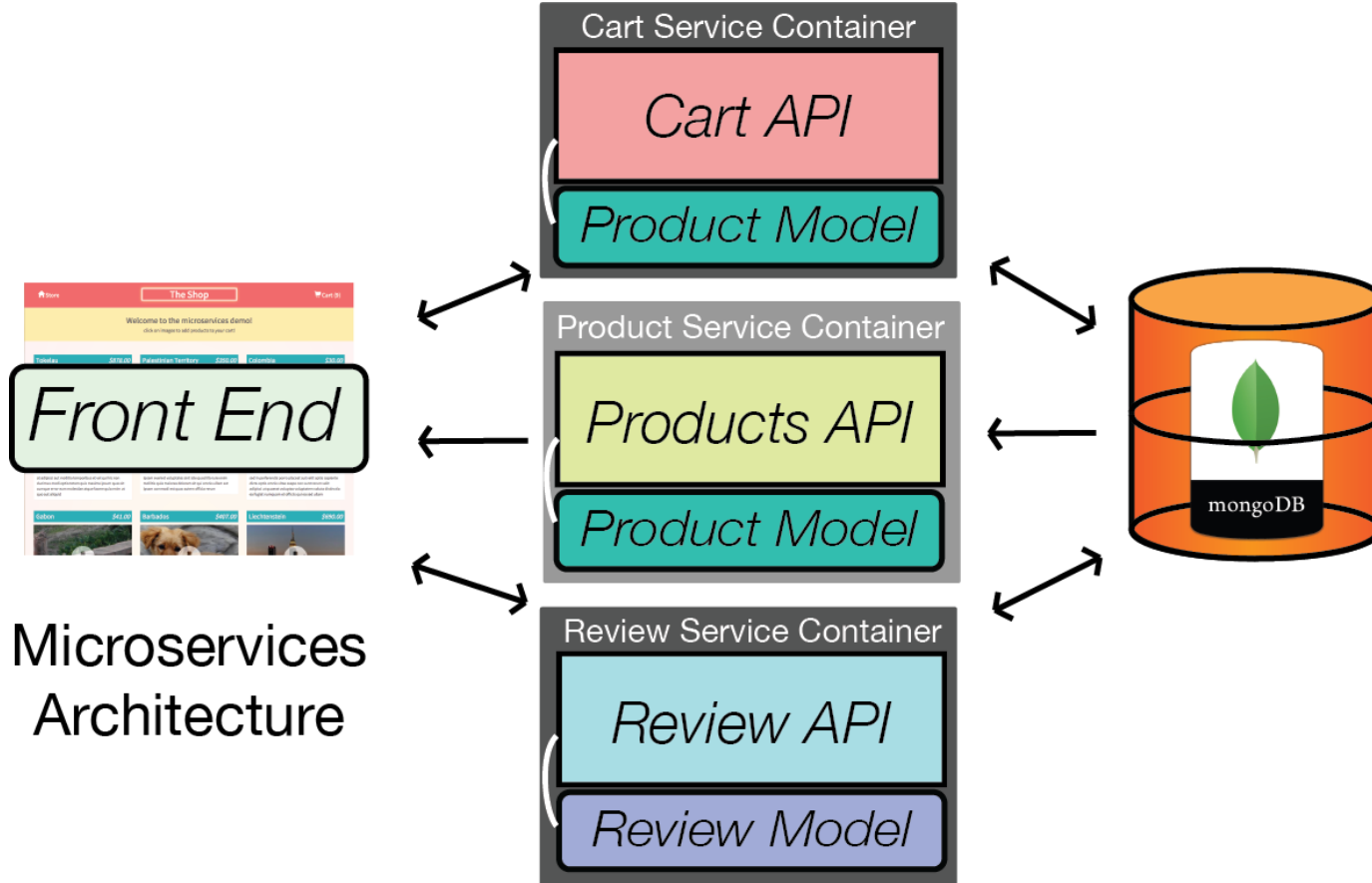


Containers are isolated,
but share OS and, where
appropriate, bins/libraries

...faster, less overhead



TRENDING: containers and microservices



Microservices
Architecture

VIYA HYBRID CLOUD & MICROSERVICES ARCHITECTURE

